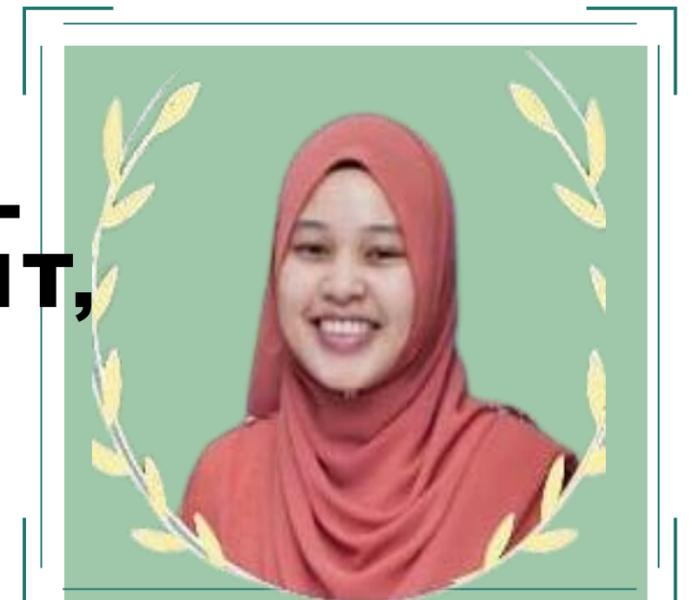




3 DIMENSIONS (3D) APPROACH TO ENHANCE TEACHING AND LEARNING

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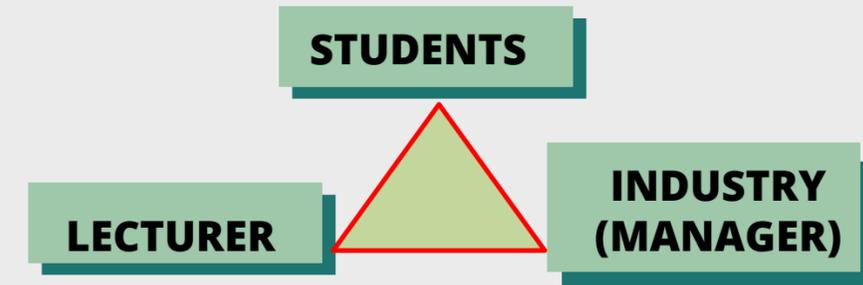




What kind of improvements perform to enhance teaching/learning?



3 DIMENSIONS approach is applied to enhance students learning journey through its core **PRINCIPLE** of **inclusiveness** which involves **lecturer-students-industry** to participate in students learning process.



3 DIMENSIONS approach utilizes the existing **cloud PLATFORM** such as google drive to empower students learning experiences.



3 DIMENSIONS approach impacts students learning **PERFORMANCE** by emphasizing **continuous improvement**.



The **continuous feedback** from the *lecturer* and *industry* throughout the students' project timeline enables them to improve their work from time to time. (e.g. ICS-problem identification students' analysis and suggestions-clarification from the third party)





Limitation in existing learning approach where **students mostly engage solely with their lecturer.**

PRINCIPLES-
COMPREHENSIVE



Limited involvement and feedback from third-party/industry people.



PERFORMANCE-
FEEDBACK

WHY 3D IS
IMPORTANT?

Usually, students' assignments are **assessed on the project reports.** Lack of consideration is given to students **learning experience.**

PERFORMANCE-
FOCUS



Students usually prepare written reports and mostly do not include the process of completing the report. There is **lack of visualize content and evidence** on how they go through the learning process.



PLATFORM-
FEATURES



× WHAT HAS BEEN DONE ?



eLD approach is implemented using **google drive** platform



Lecturer, students, and third party. Third-party is referring to the company's manager.

PRINCIPLES- COMPREHENSIVENESS



Students use **cloud platforms** such as google drive to upload their work, such as rich pictures such as diagrams, meeting logs, pictures and flowcharts, notes, memos, excels, written feedback etc.

PLATFORM- FEATURES



The students could offer **recommendations** to the managers and at the same time, the managers **provide feedback** to students on whether their suggestions are relevant/suitable to be implemented or not from industry perspective.

PERFORMANCE- FEEDBACK



The focus of students' learning journey is **documented** in **meeting logs, written memos, pictures** etc (how they learn - what actions they perform?)

PERFORMANCE- FOCUS





LEARNING BY
DOING



IMPACT



PRINCIPLES:
COMPREHENSIVE

3D provides a dynamic environment for students to learn (theory vs reality) that consists of students, lecturers and industry people (**comprehensive**). **3D enables** lecturer-students-industry to participate in students' learning activities.

PLATFORM:
**ENHANCE DIGITAL
SKILLS**

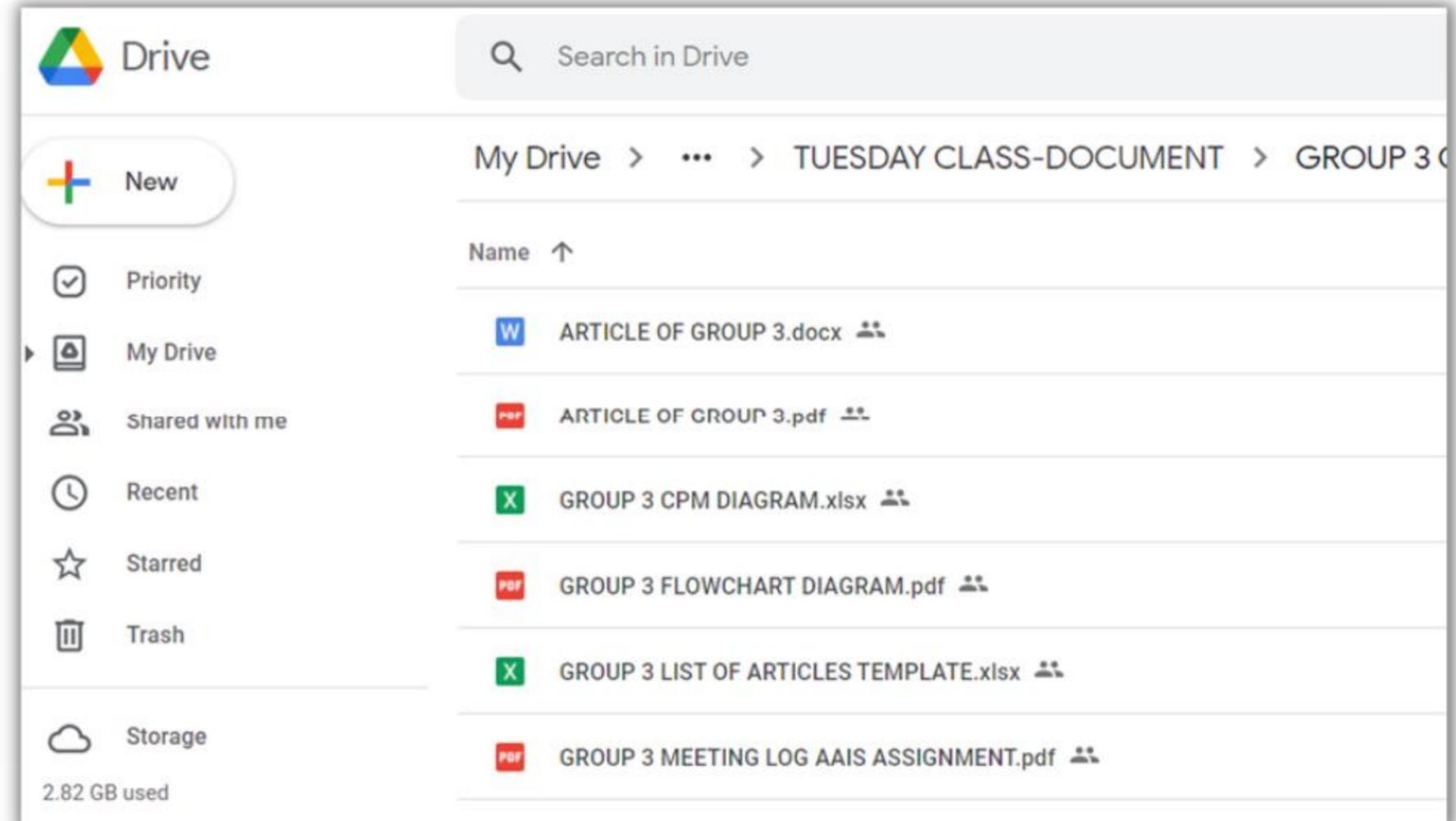
In implementing the 3D approach, students are **exposed to technology** while doing the tasks (cloud **platform**). **The impact of 3D** is it enhances students' digital knowledge and skills.

PERFORMANCE:
**ENGAGE IN FUN
LEARNING**

The 3D approach supports students learning by emphasizing **learning experiences** (**learning by doing philosophy**). **The impact of 3D** is it balances students learning process (creative thinking, and communication skills) which is documented through pictures, tables, videos, notes and memos.

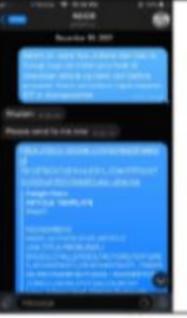
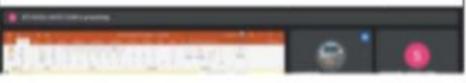
Evidence-student tasks:

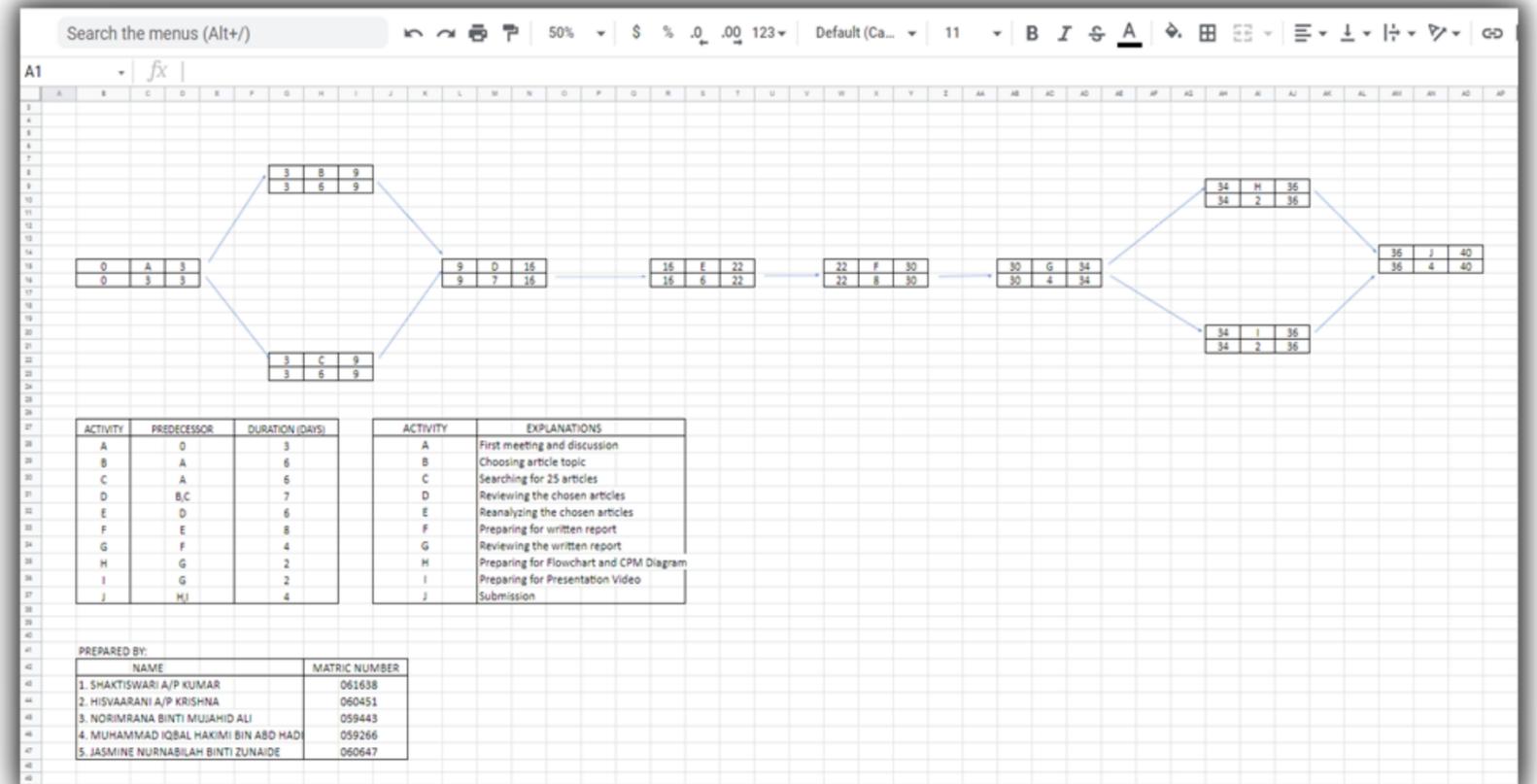
https://drive.google.com/drive/folders/1IVtCWDpvse_UgWtx9psf4IjQ9hQkyGBE?usp=sharing



1

2

Date	Detail Information	Topic	Decision	Evidence
16 Dec 2021	List Member Attend : Nursolehah Ayu Juliana Hanis Athira Husna Madihah Nurul Hayati Time : 9.00 pm - 10.30 pm Platform : Google meet, Whatsapp	Discussion on topic assignment : 1) Internet of things 2) Artificial Intelligence (AI) Assessment to group members (Within 2 weeks) 1) All member must search for related article (Atleast 5) 2) All member must list down the analysis of the article 3) The article must be different from each other	Internet of Things (IoT) on Transportation	
20 Dec 2021	List Member Attend : Nursolehah Ayu Juliana Hanis Athira Husna Madihah Nurul Hayati Time : 10.00 pm - 10.30 pm Platform : Whatsapp	Discussion on the finding of Article Analysis: 1) Consult to the lecturer about the choosen articles. 2) Choose one system of IoT Transportation Assesment to group members (Within 2 weeks) 1) Preparing the report	Inteligent Transportation System (ITS)	
	List Member Attend : Nursolehah Ayu Juliana Hanis Athira Husna Madihah Nurul Hayati	Preparing the slide for the video presentation		

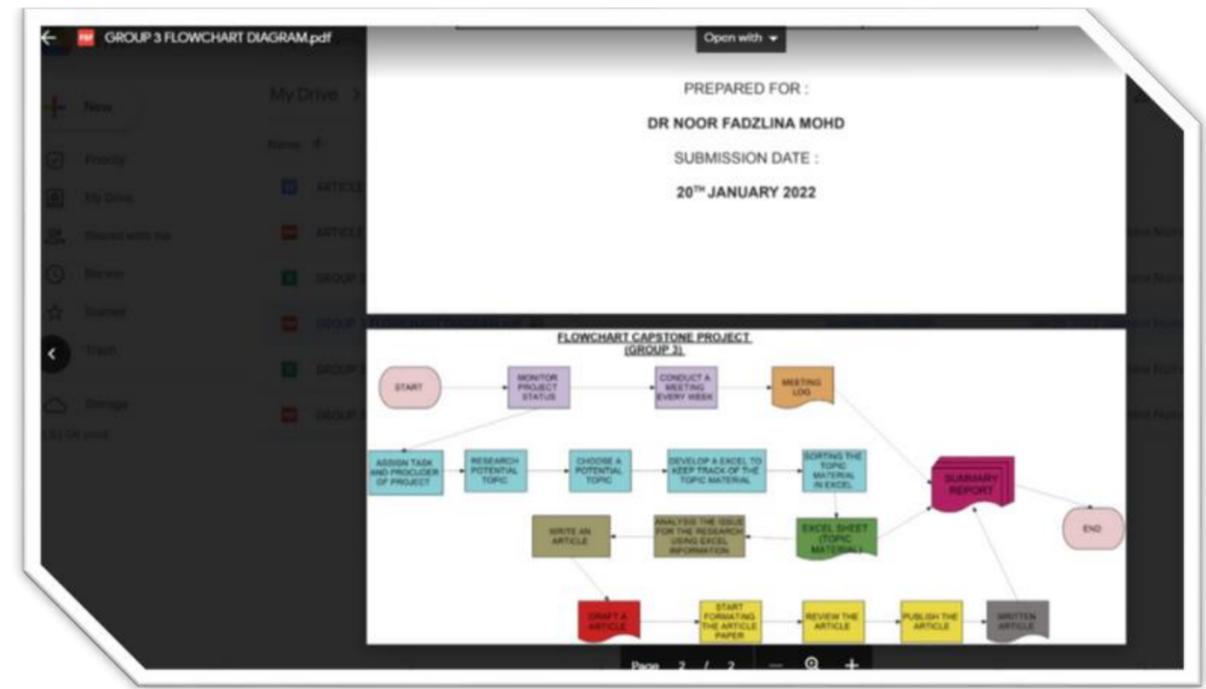


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PROJECT ICS PART 2 GROUP 1 .DOCX

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1.0 Introduction

The world nowadays is moving at a very fast pace. This makes almost every aspect of life industrialized. Everyone wants to be quick and fast in everything. This includes how they eat and drink. The introduction of the fast-food industry fulfilled this demand and has revolutionized how people eat. Fast-food restaurants have grown in popularity since they were originally introduced less than a century ago. Even though fast food has only been around for a short period, it has already had a significant impact on society's everyday lives. This has led to the creation of a lot of fast-food restaurants. Among all the restaurants McDonald's has emerged as the best fast food restaurant around the globe. Since its first restaurant, McDonald's has managed to expand their outlets to up to 36,000 restaurants in over 100 countries around the world. This success, however, does not know without new challenges and issues for McDonald's to handle.

2.0 Background

2.1 Industry overview

Fast-food industry is one of the most valuable segments in the food industry as it makes up a huge portion of the overall food industry economy. Their market is increasing by year even amidst a pandemic. The fast-food industry is relatively new in the market as it was only first introduced in the year 1921, White Castle. Despite that, it quickly becomes popular among

NOOR FADZLINA MOHD FADHIL
3:00 PM Feb 2
Comment-the choice of word-suggest for a new word - does not come...
Comment- good! the introduction is precise, but could be improved in terms of it should relate to Malaysian context- a brief explanation on the scenario in Malaysia fast food channels.

5

GROUP 5_ICS_REA INTERNATIONAL_PROJECT PART 2 .DOCX

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Problem	Opinion	Actual Solution	Impact
<ul style="list-style-type: none"> - REA is not focused on marketing. - Products are not well-known. - Skepticism among people also makes it hard for REA to promote their products. 	<ul style="list-style-type: none"> - Increase their marketing strategies - Example: Promote their products on social media actively - Share a graphic video or short video about specialty of their products 	<ul style="list-style-type: none"> - REA paid influencers to promote their products on social media, such as Tiktok - Promote their products on Whatsapp 	<ul style="list-style-type: none"> - More consumers know about REA products - Agents get more creative with how to promote REA products and increase their sales

NOOR FADZLINA MOHD FAI
6:44 PM Feb 2
good

NOOR FADZLINA MOHD FAI
3:38 PM Feb 2
Replace: "REA not" with "REA is not"

6



Thank You!

