

CURRICULUM VITAE



PROF. MADYA DR. MUHAMAD FAZIL BIN AHMAD ***PENSYARAH UNIVERSITI (PROFESOR MADYA)***

Fakulti Sains Sosial Gunaan, Kampus Gong Badak, Universiti Sultan Zainal Abidin, Terengganu Darul Iman.

Personal Information

Email :	mfazilahmad@unisza.edu.my
Gender :	Male
D.O.B :	03 August 1979
Age :	46
Race :	Malay
Religion :	ISLAM
Current Scheme :	DS14
Started in UniSZA :	01 September 2014
Qualification :	Ph.D Komunikasi (Corporate Communication), <i>Universiti Putra Malaysia, 2014</i> Ijazah Sarjana Komunikasi, <i>Universiti Islam Antarabangsa, 2006</i> Ijazah Sarjana Muda Perbandingan Agama & Kom, <i>Universiti Islam Antarabangsa, 2003</i> Sijil Pelajaran Malaysia, <i>Sekolah Menengah Bantuan Penuh Kerajaan, 1997</i>

Area of Research

- Broadcasting
- Anthropology of Religion
- Public Relations
- Communication Services
- Heritage
- Other Religion and Ethics N.e.c.

Work Experience

- Tutor, Leadership and Management Subject (Cclm2051) Universiti Islam Antarabangsa Malaysia (2004 - 2010)
- Lecturer, Iium Higher Education (Iium Holdings) Sdn. Bhd. (2006 - 2010)
- Lecturer, Technological Park Malaysia (Tpm) College, Ministry of Science, Technology and Innovation (2010 - 2013)
- Senior Lecturer, Universiti Sultan Zainal Abidin (1 Sept 2014 - 18 May 2020)
- Industrial Attachment, Qsr Brands (M) Holding Sdn. Bhd. Kfc, Pizza Hut, Ayamas and Life (2018 - 2019)
- Assoc. Prof, Faculty of Applied Social Sciences (19 May 2020 - Present)
- Industrial Attachment, Tvalhijrah, Pusat Penyiaran Digital Tv Alhijrah, Kompleks Pusat Islam (2024 - 2024)

Administrative Responsibility

1. Pengarah, Pusat Kesenian & Warisan (01 Apr 2019 - 31 Mar 2021)
2. Timbalan Dekan, Fakulti Sains Sosial Gunaan (01 Jan 2015 - 31 Dec 2016)
3. Timbalan Dekan, Fakulti Sains Sosial Gunaan (01 Jan 2017 - 31 Dec 2018)
4. Pengarah, Fakulti Sains Sosial Gunaan (01 Apr 2021 - 31 Mar 2022)

Teaching Courses

1. BKK10403 - Introduction to Corporate Communication
2. CDA20503 - Komunikasi Dakwah
3. CDA40903 - Perbandingan Agama
4. BKM21203 - Strategi Komunikasi Korporat
5. CDA20403 - Metodologi Dakwah
6. BKM20903 - Pembujukan dan Propaganda
7. BKC41006 - Pengiklanan Multimedia Digital
8. CDA41003 - Pengucapan Awam
9. CDA20503 - Komunikasi Dakwah
10. CDA40903 - Perbandingan Agama
11. BKM21203 - Strategi Komunikasi Korporat
12. CIT10503 - Tourism and Maqasid Syariah
13. CDA20403 - Metodologi Dakwah
14. BKM20903 - Pembujukan dan Propaganda
15. CDA41003 - Pengucapan Awam
16. CDA20503 - Komunikasi Dakwah
17. CDA40903 - Perbandingan Agama

18. BKM21203 - Strategi Komunikasi Korporat
19. CDA20403 - Metodologi Dakwah
20. BKM20903 - Pembujukan dan Propaganda
21. CDA41003 - Pengucapan Awam
22. CDA20503 - Komunikasi Dakwah
23. CDA40903 - Perbandingan Agama
24. CDA20403 - Metodologi Dakwah
25. CDA41003 - Pengucapan Awam
26. CDA20503 - Komunikasi Dakwah
27. CDA40903 - Perbandingan Agama
28. CDA20403 - Metodologi Dakwah
29. CDA41003 - Pengucapan Awam
30. CDA20503 - Komunikasi Dakwah
31. CDA40903 - Perbandingan Agama
32. CDA20403 - Metodologi Dakwah
33. CDA41003 - Pengucapan Awam
34. CDA20503 - Komunikasi Dakwah
35. CDA40903 - Perbandingan Agama
36. CDA20403 - Metodologi Dakwah
37. CDA41003 - Pengucapan Awam

Training

1. Spss Analysis Workshop, Bilik Telepok 1 Muzium Terengganu (13 June 2019 - 13 June 2019)

Article in Journal Publication

Main Author

1. Challenges, Requirements and Strategies in Digital Business for Msmes: a Systematic Literature Review(2024), E-Jurnal Penyelidikan dan Inovasi, p. 15-32, ISSN: 2289-7909 [Indexed by: MyCite]
2. Public Opinion and Persuasion of Algorithmic Fairness: Assessment of Communication Protocol Performance for Use in Simulation-Based Reinforcement Learning Training(2024), International Journal of Information Technology (Singapore), p. 687-696, ISSN: 2511-2104 [Indexed by: Scopus]
3. Implementation of Persuasive Communication Through Student Enterprise, to Be Entrepreneurs at Muhammadiyah University Ponorogo(2023), Ymer, p. 1216-1231, ISSN: 0044-0477 [Indexed by: Other Index]
4. Public Opinion and Persuasion of Algorithmic Fairness: Assessment of Communication Protocol Performance for Use in Simulation?based Reinforcement Learning Training(2023), International Journal of Information Technology, p. 1 - 10, ISSN: 2511-2104 [Indexed by: Other Index]
5. From Left Side Nasionalist to Pro-Government Politicians: Tan Sri Dato' Ibrahim Bin Mohamad (Seventh Menteri Besar Terengganu 09.11.1961 - 30.09.1970)(2023), International Journal of Academic Research in Business and Social Sciences, p. 947-961, ISSN: 2222-6990 [Indexed by: ERA]
6. Traditional Political System for Appointment of Menteri Besar Terengganu (1925-

- 1959)(2023), International Journal of Academic Research in Business and Social Sciences, p. 55 - 79, ISSN: 2222-6990 [*Indexed by: ERA*]
7. Analysing The Mediating Effect of Social Media on Online Shopping Using Partial Least Square(2022), Online Journal of Communication and Media Technologies, p. 1-10, ISSN: 19863497 [*Indexed by: ESCI, Scopus*]
 8. Exploring Items for Measuring Social Media Construct: an Exploratory Factor Analysis(2022), Journal of Intelligent Communication, p. 13-18, ISSN: 2754-5792 [*Indexed by: Other Index*]
 9. Empirical Investigation of Factors Affecting Online Shopping Behavior(2021), Laplage Em Revista (International), p. 363-377, ISSN: 2446-6220 [*Indexed by: Other Index*]
 10. Nasionalist Without a Party : Historical Documentation of The Fifth Chief Minister of Terengganu(2021), Asian People Journal, p. 169 - 186, ISSN: 2600-8971 [*Indexed by: Other Index*]
 11. Corporate Social Responsibility Management (Csr) with Islamic Philanthropy Concept for Enhancing Mudarabah Family Takaful Model in Malaysia(2021), Azka International Journal of Zakat & Social Finance (Azjaf), p. 179-196, ISSN: 2735-1890 [*Indexed by: Other Index*]
 12. The Relationship Between Csr, Strategic Planning and Sustainability(2021), International Journal of Research and Scientific Innovation (Ijrsi), p. 241-245, ISSN: 2321-2705 [*Indexed by: Other Index*]
 13. A Case of Noor Arfa: The Corporate Social Entrepreneurship (Cse)(2021), Journal of Contemporary Islamic Communication and Media, p. 94 - 113, ISSN: 2785-8839 [*Indexed by: Other Index*]
 14. Mediating Role of Social Media in The Relationship Between Reliability, Perceived Usefulness on Online Shopping Behaviour: Building a Conceptual Framework(2021), International Journal of Academic Research in Business and Social Sciences, p. 385-393, ISSN: 2222-6990 [*Indexed by: ERA*]
 15. Strategic Communication for Place Brand Management(2021), Malaysian Journal of Social Sciences and Humanities (Mjssh), p. 282-292, ISSN: 2504-8562 [*Indexed by: MyCite*]
 16. Mediating Role of Social Media on Online Shopping Behavior: Smart-PIs Approach(2021), The Journal of Management Theory and Practice (Jmtp), p. 49-55, ISSN: 2716-7089 [*Indexed by: Other Index*]
 17. An Approach to The Cross-Cultural and Intercultural Communication in The Nigerian Government-Linked Companies(2020), Social Science and Humanities Journal, p. 1820-1826, ISSN: 2456-2653 [*Indexed by: Other Index*]
 18. Exploring Persuasive Communication Model Through Entrepreneurial Learning (El) in Affecting Student Mindsets for Entrepreneurs(2020), Journal of Critical Reviews, p. 177-183, ISSN: 23945125 [*Indexed by: Scopus*]
 19. Branding Image of Zero Food Waste Management Actions for Corporate Reputation Development(2018), International Journal of Engineering & Technology, p. 48-55, ISSN: 2227524X [*Indexed by: Other Index*]
 20. Flexible Approach Path (Fap) for Effective Learning Process in Self Exploration Education System (Sees)(2018), International Journal of Engineering & Technology, p. 61-65, ISSN: 2227-524X [*Indexed by: Other Index*]
 21. The Use of Mobile Technology in The Marketing of Therapeutic Tourist Sites: a Critical Analysis(2018), International Journal of Information Technology and Language Studies, p. 48-54, ISSN: 2521-8727 [*Indexed by: Other Index*]
 22. City Brand Personality of Kuala Terengganu for Image and Reputation Enhancement(2018), E-Journal of Media & Society, p. 1-13, ISSN: 2682-9193 [*Indexed by: Other Index*]
 23. The Impact of Big Data Processing Framework for Artificial Intelligence Within Corporate

- Marketing Communication(2018), International Journal of Engineering & Technology, p. 384-388, ISSN: 2227524X [*Indexed by: Other Index*]
24. Halascan: Halal Brand Personality Screening Process Using Camera Phone Barcode Scanning(2017), International Journal of Academic Research in Business and Social Sciences, p. 291-302, ISSN: 2222-6990 [*Indexed by: ERA*]
 25. CSR Implementation in Islamic Philanthropy: a Preliminary Review of Halal Branding Concept in Malaysian Takaful Industry(2017), Man in India, p. 281-293, ISSN: 0025-1569 [*Indexed by: Scopus*]
 26. Strategic Communication Management on External Communication Channels: an Enhanced Model(2016), Man in India, p. 5253-5283, ISSN: 251569 [*Indexed by: Scopus*]
 27. Corporate Social Responsibility for Takaful Industry's Branding Image(2016), Jurnal Pengurusan, p. 1-2, ISSN: 1272713 [*Indexed by: Scopus*]
 28. Antecedents of Halal Brand Personality(2015), Journal of Islamic Marketing, p. 209 - 223, ISSN: 1759-0833 [*Indexed by: Scopus*]

Co-Author

1. Corporate Communications: Transitioning from Public Relations to Strategic Management(2024), International Journal of Academic Research in Business and Social Sciences, p. 3287-3295, ISSN: 2222-6990 [*Indexed by: ERA*]
2. Shaping The Future: Social Media's Role in Youth Political Information and Engagement - a Review of Literature(2024), International Journal of Academic Research in Business and Social Sciences, p. 319-325, ISSN: 2222-6990 [*Indexed by: ERA*]
3. Handicraft Innovations: a Strategic Approach to Preserving Intangible Cultural Heritage of Malaysia(2023), Isvs E-Journal, p. 137-146, ISSN: 2320-2661 [*Indexed by: Scopus*]
4. Langkah Pengkomersialan Kraf Tangan Tradisional (Tekstil dan Keramik) Melalui Inovasi Produk di Malaysia: Suatu Kepentingan [commercialising Traditional Crafts (Textiles and Ceramics) Through Product Innovation in Malaysia: an Imperative](2023), Bitara International Journal of Civilizational Studies and Human Sciences, p. 71-83, ISSN: 2600-9080 [*Indexed by: MyCite*]
5. Community-Based Corporate Social Responsibility: a Series of Confirmatory Factor Analyses(2023), International Journal of Professional Business Review, p. 1-18, ISSN: 2525-3654 [*Indexed by: Scopus*]
6. Challenges Experienced by Mothers of Children with Cerebral Palsy During The Movement Control Order (Lockdown) in Malaysia: a Qualitative Study(2023), Journal of Nusantara Studies, p. 246-269, ISSN: 0127-9319 [*Indexed by: ESCI, MyCite*]
7. Planning for Sustainability: Leveraging CSR to Achieve Sustainable Development Goals(2023), International Journal of Academic Research in Business and Social Sciences, p. 6131-6139, ISSN: 2222-6990 [*Indexed by: ERA*]
8. Digitalization of Handicraft Entrepreneurship in Malaysia(2023), International Journal of Academic Research in Business and Social Sciences, p. 58-68, ISSN: 2222-6990 [*Indexed by: ERA*]
9. Examining The Factors Affecting Political Information-Seeking Behaviour Through Social Media Among Youths in Malaysia(2022), Revista De Comunicación De La Seeci, p. 1-15, ISSN: 1576-3420 [*Indexed by: ESCI*]
10. Effects of Advertising, Online Risk, Perceived Usefulness, and Reliability on Online Shopping Behavior(2022), International Journal of Marketing, Communication and New Media, p. 206-288, ISSN: 2182-9306 [*Indexed by: ESCI*]
11. Implications of Constraints Towards Students' Involvement in Volunteer Activities(2022), International Journal of Academic Research in Business and Social Sciences (Hrmars), p.

- 1036-1046, ISSN: 2222-6990 [*Indexed by: ERA*]
12. The Mediating Role of Advertisement in The Relationship Between Social Media and Online Risk and Its Effect on Online Shopping Habits(2022), Iranian Journal of Management Studies, p. 743-758, ISSN: 20087055 [*Indexed by: Scopus,ESCI*]
 13. Youtube Usage and Youth Netizens Behaviors: a Correlational Study(2021), Quantum Journal of Social Sciences and Humanities, p. 56-64, ISSN: 2716-6481 [*Indexed by: Other Index*]
 14. Social Media, Youths and Political Participation in Malaysia: a Review of Literature(2021), International Journal of Academic Research in Business and Social Sciences, p. 845 - 857, ISSN: 2222-6990 [*Indexed by: ERA*]
 15. The Impact of Smartphone Adoption on Marketing Therapeutic Tourist Sites in Jordan(2018), International Journal of Engineering and Technology (Uae), p. 91-96, ISSN: 2227524X [*Indexed by: Other Index*]
 16. Divorce Trends Among The Malay Community in Perlis, Malaysia Over a Ten Year Period (2006 ~ 2015)(2017), International Journal of Academic Research in Business and Social Science, p. 269-283, ISSN: 2222-6990 [*Indexed by: ERA*]
 17. Contributions of Volunteering Universityâ€™s Student to National Economy(2017), International Journal of Asian Social Science, p. 971-976, ISSN: 2224-4441 [*Indexed by: Other Index*]
 18. The Growth of Muslim Friendly and Halal Tourism in Inbound and Outbound Travel Market(2016), The Macrotheme Review , p. 10-17, ISSN: 1848-4735 [*Indexed by: Other Index*]

Book Publication

Authored Book

1. Komunikasi Strategik Latihan dan Pembangunan (2015), Penerbit UniSZA, ISBN: 978-967-0899-08-4 - **Main Author**

Chapter in Book

1. Mendepani Cabaran Pendigitalan Perniagaan Usahawan di Selangor, Kesejahteraan Sosial dan Inovasi (2024), Penerbit Uis (Ahli Mapim), 159-166ISBN: 978-629-7518-48-0 - **Co-Author**
2. Mendepani Cabaran Pendigitalan Perniagaan Usahawan di Selangor, Kesejahteraan Sosial dan Inovasi: Senario dan Praktis (2024), Penerbit, Universiti Islam Selangor, 159ISBN: 978-629-7518-48-0 - **Main Author**
3. Terengganu Dari Catatan Barat, Isu-Isu Penyelidikan Dalam Pendidikan dan Sains Sosial di Malaysia (2023), Kaizentrenovation Sdn Bhd, 64 - 79ISBN: 978-967-2892-09-0 - **Main Author**
4. Arkitek Bandar Kuala Terengganu : Yab Dato' Nik Hassan Bin Wan Abdul Rahman, S.p.m.t., P.s.d., K.m.n. (Menteri Besar Terengganu Kesembilan - 05.09.1971 - 31.08.1974), Penyelidikan Dalam Pengurusan Teknologi dan Organisasi (2023), Kaizentrenovation Sdn Bhd, 122 - 140ISBN: 978-967-2892-11-3 - **Main Author**
5. Chapter 12: Prosper-Thy-Neighbour (Ptn) Strategy in Social Responsibility of Islamic Philanthropy for Society Development, Zakat and Islamic Social Finance: The Way Forward (2022), Pusat Pungutan Zakat (Ppz-Maiwp), 181-196ISBN: 978-967-2959-09-0 - **Main Author**

6. Isu Ketaksamaan Sosial Negeri Bandaraya Pesisir Pantai Kuala Terengganu, Isu-Isu Sosial (2021), Universiti Pendidikan Sultan Idris, 79-100ISBN: 978-967-2908-99-9 - **Co-Author**
7. Penjenamaan Destinasi Global Baharu Melalui Pelancongan Halal., Globalisasi Dalam Masyarakat Malaysia : Wacana Terfokus (2018), Penerbit UniSZA, 135-158ISBN: 978-967-0899-98-5 - **Main Author**

Conference Proceedings

Main Author

1. Intertwining Threads of Sustainability: a Comparative Study of Ryukyu Bingata and Kasuri with Terengganu Batik and Songket, International Scientific Research Congress, Istanbul (2024)
2. Unlocking Msme Sustainability: a Holistic Analysis of Business Digitization Strategies in The Malaysian Context, International Conference on Economy and Social Sciences 2024, Antalya Turkey (2024)
3. Accelerating Business Growth Through Technology-Based Venturing in Small-to-Medium Enterprises, World Conference on Information Systems for Business Management, Isbm 2023, Bangkok (2024)
4. An Ai Chatbot Communication for Micro-Learning in Higher Education, International Scientific Research Congress, Istanbul (2024)
5. Technology-Based Solutions for Communicare Chaperone Services: Development of a Conceptual System for Elderly Companionship, 9th International Congress on Information and Communication Technology, Icict 2024, London (2024)
6. Exploring The Elderly's Perspectives on Aging in Place: a Case Study of Healthcare Chaperone Services in Terengganu, Malaysia, The 8th Southeast Asia International Philanthropy Conference 2023 (Seaipc2023), Waterfront Hotel, Kuching, Sarawak (2023)
7. Program Tangungjawab Sosial Komuniti (CSR) Melalui Aktiviti Seni Pembatikan Menggunakan Sumber Tanah Liat dan Pewarnaan Asli Kepada Belia Rentan Terengganu, Persidangan Antarabangsa Pembangunan Sastera, Seni, Budaya, Bahasa dan Warisan Ketiga (Icdetah 3.0) , Universiti Pendidikan Sultan Idris, Perak, Malaysia (2022)
8. Iring Temaniku: a Grab-Style Integrated Application of Ehealthcare Chaperone Services for The Elderly Living at Home in Malaysia, 4th International Conference on Innovative Data Communication Technology and Application, Coimbatore, India (2022)
9. Contentpreneur: How Can Social Media Contentpreneurs (Smc) Monetize on Youtube?, International University Carnival on E-Learning (Iucel) 2022, Universiti Putra Malaysia (2022)
10. Understanding Japan's Approach to Producing Ryukyu Bingata and Kasuri Textiles, Socio-Economic and Environmental Challenges for Sustainable Development: Lessons for Terengganu Batik and Songket Textiles, 8th International Conferences on Economics and Social Sciences, Antalya Turkey (2022)
11. Enriching International Students' Experiences Through Malaysian Amazing Arts, Culture and Heritage (Maach) Programme, Seminar Pengantarabangsaan Pengajian Tinggi 2022 (Sppt 2022), Universiti Sains Islam Malaysia (2022)
12. Mediating Effect of Social Media on The Relationship Between Advertising, Online Payment, Reliability, Perceived Usefulness on Online Shopping Behaviour in Nigeria: a Proposed Framework, Euroasia Congress on Scientific Researches and Recent Trends-VII, Baku Eurasian University, AZERBAIJAN (2020)

13. CSR Management (Csrsm) of Municipalities Community Projects for Sustainable Development, 8th Medinah International Conference on Multidisciplinary Issues 2020, King Saud University, Saudi Arabia (2020)
14. Social Media Advertising: a Conceptual Study, 4th International Mardin Artuklu Scientific Researches Conference, Mardin Province, Turkey (2020)
15. Prosper-Thy-Neighbour (Ptn) in Corporate Social Responsibility (CSR) for Improving Society Sustainable Development , The 7th International Conference on Public Policy and Social Science, Acappella Suite Hotel, Shah Alam at UiTM Shah Alam, Selangor, Malaysia (2019)
16. The Strategic of Corporate Social Responsibility Management in Improving Society Sustainable Development , 2019 4th International Conference on Humanities Science and Society Development (Ichssd 2019), Jinrui Jiatai Hotel, Xiamen (2019)
17. The Era of Artificial Intelligence in Malaysian Higher Education: Impact and Challenges in Tangible Mixed-Reality Learning System Toward Self Exploration Education (See), 16 Th Learning and Technology Conference, L&T2019, Effat University, Jeddah, KSA (2019)
18. The Era of Artificial Intelligence in Malaysian Higher Education: Three Minutes Exploration (3me) with Flexible Approach Path (Fap) for Effective Learning Process in Self Exploration Education System (Sees), The International University Carnival on E-Learning (Iucel) 2018, International Islamic University Malaysia (UIA) (2018)
19. Multi-Functional Approach Framework for Risk Communication Management of Public Preparedness Sustainability in Malaysia, The 6th International Conference on Social Sciences and Humanities, FSSK UKM (2017)
20. A Description of Flexible Approach Paths for Effective English Training Practice of Undergraduates, International Conference on Teaching and Learning in Higher Education (Ictlhe) 2017, UMT (2017)
21. Strategic Place Brand Management of Kuala Terengganu Coastal Heritage City, Malaysia, International Social Sciences and Tourism Research Conference, Auditorium Akademik UniSZA (2016)

Co-Author

1. Social Media's Role in Shaping Youth Political Awareness: Unveiling The Search for Information, International Conference on Languages and Communication (Iclc2024), UniSZA (2024)
2. Aktivisme Parti Politik Berintensiti Tinggi: Kajian Kes di Negeri Terengganu, 8th International Conference on Public Policy and Social Science (Icops) 2021, UiTM Cawangan N. Sembilan, Kampus Seremban (2021)
3. Perkasa@aps: Solusi Kepada Kerapuhan Keluarga Yang Mempunyai Anak Cerebral Palsy, International Exhibition & Symposium on Productivity, Innovation, Knowledge & Education, VIRTUAL CONFERENCE (2021)
4. City Branding in Malaysian Higher Education Institutions:a Conceptual Review, International Conference on Ummah: Digital Innovation, Humanities and Economy 2020, UNIVERSITAS NAHDLATUL ULAMA SURABAYA, INDONESIA (2020)
5. Motivasi dan Manfaat Penglibatan Pelajar Ipt Dalam Aktiviti Kesukarelaan, Social Sciences Postgraduate International Seminar 2015, School of Social Sciences, Universiti Sains Malaysia (2015)

Non-research Publication

1. Sustainable Cultural and Heritage Communication Through Digital Learning

- Technologies(2021), Penerbit UniSZA
2. Visit Beautiful Terengganu 2017: Envisioning Place Branding of Kuala Terengganu as Coastal Heritage (2017), Penerbit UniSZA
 3. Embracing The Industry 4.0: Humanising Communication Technology Innovation(2017), Penerbit UniSZA
 4. Tourism Communication Tools in Terengganu: an Endeavor Towards World Class Tourist Destination(2016), Buletin UniSZA

Research Grants

Principal Investigator

1. Developing an Effective Corporate Digital Communication Model (Cdc) in The Contemporary Business Landscape for Empowering Msmes in Malaysia, Skim Geran Penyelidikan Fundamental (FRGS) (2024), **[Grant Value: RM115,400]**
2. Komunikasi Korporat Berinovasi: Meneroka Strategi dan Impak Sosial Dalam Media Baharu, UniSZA Academia @ Industry Engagement Programme (2024), **[Grant Value: RM5,000]**
3. Empirical Investigation of Factors Affecting Corporate Digital Communication in Business Landscape, Projek Penyelidikan Penyelidik Pasca Doktorat (2024), **[Grant Value: RM60,000]**
4. Rogram Kelestarian Warisan & Sosio-Budaya: Revolusi Pembuatan Seni Tembaga Asli Terengganu, Geran Agensi Luar (2023), **[Grant Value: RM6,903]**
5. Pendigitalan Perniagaan Usahawan di Selangor, Geran Agensi Kerajaan (2023), **[Grant Value: RM43,200]**
6. Investigating The Nexus Between Cultural Dynamics and Long-Term Sustainability in Malaysian Batik Textile Traditions, Dana Penyelidikan Universiti 2.0 (DPU 2.0) (2023), **[Grant Value: RM10,000]**
7. The Benang Menari Project (Batik & Songket Terengganu), Geran Agensi Luar (2021), **[Grant Value: RM10,998]**
8. Developing Corporate Social Responsibility Management Model for Improving Sustainability Development Performance in Malaysia, Skim Geran Penyelidikan Fundamental (FRGS) (2019), **[Grant Value: RM71,000]**
9. Developing The Antecedents of City Brand Personality of The Kuala Terengganu as Coastal Heritage City, Dana Penyelidikan Universiti 1.0 (DPU 1.0) (2016), **[Grant Value: RM8,000]**
10. A Case of Noor Arfa: The Corporate Social Entrepreneurship (Cse), Kpm-Geran Khas (2015), **[Grant Value: RM0]**

Co-Researcher

1. Kampung Sejahtera 2030: Pembinaan Model Komuniti Holistik Untuk Warga Tua, Skim Geran Penyelidikan Fundamental (FRGS) , (2024), **[Grant Value: RM99,599]**
2. Kajian Pengukuhan Kolaborasi Penyelidikan Antarabangsa, Geran Dalam Universiti , (2024), **[Grant Value: RM10,000]**
3. Pembentukan Model 'participate@undi18' Untuk Pendidikan Kenegaraan dan Demokrasi Kepada Belia 18-21 Tahun, Dana Penyelidikan Universiti 2.0 (DPU 2.0), (2024), **[Grant Value: RM10,000]**
4. Pembentukan Model 'participate@undi18' Untuk Pendidikan Kenegaraan dan Demokrasi

- Kepada Belia 18-21 Tahun, Dana Penyelidikan Universiti 2.0 (DPU 2.0), (2024), **[Grant Value: RM10,000]**
5. Sharpen Your English, Geran Ktp Peringkat Universiti, (2024), **[Grant Value: RM5,000]**
 6. Pendigitalan Perniagaan Usahawan di Selangor: Kajian Ke Atas Cabaran, Keperluan dan Strategi Dalam Meningkatkan Keupayaan Digital, Geran Penyelidikan Luar, (2023), **[Grant Value: RM84,700]**
 7. Coastal State Security and International Navigational Freedom: Assessing The Impact of Expanded Territorial Seas in The Malaysian Context, Dana Penyelidikan Universiti 1.0 (DPU 1.0), (2023), **[Grant Value: RM5,000]**
 8. Pembangunan Model Federalisme Baharu Dalam Konteks Malaysia Madani, Dana Penyelidikan Universiti 1.0 (DPU 1.0), (2023), **[Grant Value: RM5,000]**
 9. Climate-Related Information Literacy Among Unskilled Construction Workers: Implications for Climate Change Policy in Malaysia, Dana Penyelidikan Universiti 1.0 (DPU 1.0), (2023), **[Grant Value: RM5,000]**
 10. Captivating Gamified Assesment Dalam Pembelajaran Kursus Online (Cda20803 Agama dan Masyarakat), Scholarship of Teaching and Learning (Sotl), (2023), **[Grant Value: RM5,000]**
 11. A New Approach in Educational Activities with Augmented Reality (Ar) for Special Needs Children in Malaysia, Skim Geran Penyelidikan Fundamental (FRGS) , (2021), **[Grant Value: RM107,000]**
 12. Pembentukan Model Pemeliharaan Warisan Budaya Tidak Ketara (Seni Halus dan Kraf) Sebagai Sumber Ekonomi Baharu Golongan Belia di Malaysia., Skim Geran Penyelidikan Fundamental (FRGS) , (2021), **[Grant Value: RM58,200]**
 13. Pembinaan Modul Undi18@du Terengganu, Geran Agensi Kerajaan , (2021), **[Grant Value: RM5,800]**
 14. Kajian Pendidikan Psikologi dan Rehabilitasi Untuk Kanak-Kanak Autisme dan Kelainan Upaya Negeri Terengganu, Geran Industri , (2020), **[Grant Value: RM30,000]**
 15. Pembentukan Model Pemerkasan Komuniti Menangani Penyalahgunaan Dadah Dalam Kalangan Kanak-Kanak dan Remaja di Malaysia, Geran Agensi Kerajaan , (2019), **[Grant Value: RM65,000]**
 16. Key Dimension of Flexible Learning Approach Paths for UniSZA Public Education Project, Geran Dalaman Universiti , (2017), **[Grant Value: RM5,000]**
 17. Indeks Kebolehpayaan Modal Sosial B40: Kajian Ke Atas Isirumah Kumpulan Berpendapatan Rendah di Pantai Timur, Geran Agensi Kerajaan , (2017), **[Grant Value: RM44,290]**
 18. Establishing Islamic Tourism Typology in Malaysia, Skim Geran Penyelidikan Fundamental (FRGS) , (2015), **[Grant Value: RM79,200]**
 19. Kajian Kes Program "executive Certificate in Advance Business and Entrepreneurship Management", Kpm-Geran Khas , (2015), **[Grant Value: RM1,000]**
 20. Halascan: The Mobile Apps for Halal Brand Personality Screening, Geran Agensi Luar , (2015), **[Grant Value: RM20,000]**

Postgraduate Student

Main Supervision

1. [PhD] Ibrahiem Mohammed Habes Ahammed, Jordan - *Graduated*
2. [PhD] Qaribu Yahaya Nasidi, Nigeria - *Graduated*
3. [PhD] Kamarulzaman Bin Mahmood, Malaysia - *Graduated*

4. [PhD] Tuan Sharifah Azura Binti Tuan Zaki, Malaysia - *Graduated*
5. [PhD] Nor Hafizah Binti Abdullah, Malaysia - *Graduated*
6. [PhD] Conde Ahmadou Tidiane, Guinea - *Ongoing*
7. [PhD] Abdullahi Umar Babba, Nigeria - *Ongoing*
8. [PhD] Ali Muddin, Indonesia - *Ongoing*
9. [PhD] Ariezal Afzan Bin Hassan, Malaysia - *Ongoing*
10. [MASTER] Shittu Rukayat Aduke, Nigeria - *Graduated*
11. [MASTER] Tuan Sharifah Azura Binti Tuan Zaki, Malaysia - *Graduated*
12. [MASTER] Wahyuni Sri Devi, Indonesia - *Ongoing*
13. [MASTER] Duan Juanjuan, China - *Ongoing*
14. [MASTER] Nurul Masyitah Binti Khairul Haizat, Malaysia - *Ongoing*
15. [MASTER] Mohd Zamell Ashraff Bin Muhammad Bakhtiar, Malaysia - *Ongoing*

Co-supervision

1. [PhD] Normah Binti Awang Noh, Malaysia - *Graduated*
2. [MASTER] Syazwani Amalin Binti Ab Razak, Malaysia - *Ongoing*

Awards

Principal Investigator

1. Gold Mpi (2024), Communicare - a Revolutionary Elderly Management Platform, Mpi 2024
2. Award/icon Aaf (2024), Communicare Plus: Iring Temaniku, Aaf 2024
3. Silver Unicef (2024), Microlearn - Digital Multimedia Advertising (Bkc41006) Training Platform for 2u2i Non-Tvet Learners, Unicef 2024
4. Award/icon Aaf (2024), Microlearn: Pengajaran Sains Sastera Gunaan & Sains Sosial Gunaan, Aaf 2024
5. Award/icon Aks (2024), Anugerah Akademik Universiti (Aau) Kategori Sastera Gunaan dan Sains Sosial Gunaan (Komunikasi), Aks 2024
6. Award/icon Others (2024), Anugerah Seni Makam 2023 - Anugerah Gendang Sari, Others 2024
7. Gold Mpi (2024), Microlearn - Digital Multimedia Advertising Training for Non-Tvet Learner , Mpi 2024
8. Silver Unicef (2023), Navigating Corporate Communication: Best Practices for Success (Bkm21203: Strategic Corporate Communication), Unicef 2023
9. Silver Mpi (2023), Communication Beyond Arts: Youth-Led Community-Based Platform, Mpi 2023
10. Gold Mpi (2023), Mychaperone@temaniku: Comprehensive Caregiver and Chaperone Module, Mpi 2023
11. Bronze Unicef (2022), Contentpreneur: Keusahawanan Seni Warisan Kreatif, Unicef 2022
12. Gold Unicef (2022), Contentpreneur: Keusahawanan Seni Warisan Kreatif, Unicef 2022
13. Silver Mpi (2022), Mediarts: Pelancongan Mapan Berasaskan Komuniti (Cbt) Melalui Program Contentpreneur Seni, Budaya dan Warisan Terengganu, Mpi 2022
14. Silver Mpi (2022), Wecare@home: Penjagaan Warga Emas di Rumah (Iring Temaniku Home Care), Mpi 2022
15. Gold Others (2021), Undi 18 @school, Others 2021
16. Gold Mpi (2021), Iring: Exploring Needs and Possibilities of Temaniku Chaperone Door to Door Services for Elderly and Persons with Chronic Disease, Mpi 2021

17. Gold Others (2021), Pembentukan Model Undi 18 @school Untuk Pendidikan Kenegaraan dan Demokrasi Kepada Belia 18-21 Tahun, Others 2021
18. Silver Others (2021), Perkasa @aps: Solusi Kepada Kerapuhan Keluarga Yang Mempunyai Anak Cerebral Palsy, Others 2021
19. Bronze Mpi (2021), Undi18@school, Mpi 2021
20. Silver Mpi (2021), #mate: Mindful Arts Therapy Exercise for Children with Cerebral Palsy, an Exploration of Social Connectedness Through Therapeutic Art Activities During Physical Distancing, Mpi 2021
21. Award/icon Others (2021), Fssg Awards 2021, Others 2021
22. Participant Others (2020), Shortlisted for 2020 Art&science Academy of Science Malaysia Prize , Others 2020
23. Bronze Mpi (2020), Monitoraise: The Monitoring System for Raising Social Opportunity, Mpi 2020
24. Award/icon Others (2020), Anugerah Seni, Others 2020
25. Bronze Mpi (2019), Maswuwl: Integrating Islamic Philanthropy and Corporate Social Responsibility Concept to Enhance Mudharabah Family Takaful in Malaysia, Mpi 2019
26. Silver Unicel (2019), Quick Skilled (Q5):5 Self-Exploration Phases to Learn Things Quickly Based on Sees , Unicel 2019
27. Silver Unicel (2019), Commit@24: 24 Hours Knowledge Transfer Model for CSR Project in Malaysia, Unicel 2019
28. Silver Others (2019), Afterclass Corner, Others 2019
29. Bronze Mpi (2019), Public Spirited Platform: Ai (Psp#id) in CSR & Balance Triple Bottom Line Projects, Mpi 2019
30. Silver Mpi (2019), Sees: Impact and Challenges in Tangible Mixed-Reality Learning Toward Self Exploration Education System, Mpi 2019
31. Award/icon Others (2019), The 7th International Conference on Public Policy and Social Science (Icops 2019), Others 2019
32. Silver Others (2018), Pro-Patine, Others 2018
33. Silver lucel (2018), Three Minutes Exploration (3me) Flexible Approach Path (Fap) for Learning Process in Self Exploration Education System (Sees), lucel 2018
34. Award/icon Others (2018), A Vu Tutoreal, Others 2018
35. Gold Unicel (2018), Three Minutes Exploration (3me) : a Tangible Mixed-Reality Learning System in Self Exploration Education (See) for Public Education (Pe), Unicel 2018
36. Special Award Others (2018), My Math Garten, Others 2018
37. Special Award Others (2018), Smart Q, Others 2018
38. Silver Others (2018), Afterclass Corner, Others 2018
39. Silver Mpi (2018), Smartsisa : 3 Steps for Zero Waste Management of Qsr Upstream Division, Minimalist Project, Mpi 2018
40. Silver Mpi (2018), The Public-Spirited Platform , Mpi 2018
41. Silver lucel (2018), Three Minutes Exploration (3me) Flexible Approach Path (Fap) for Effective Learning Process in Self Exploration Education System (Sees), lucel 2018
42. Award/icon Others (2017), Sijil Perkhidmatan Cemerlang, Others 2017
43. Bronze Pecipta (2017), A Vu Tutoreal, Pecipta 2017
44. Gold Mpi (2017), Pro-Patine, Mpi 2017
45. Silver Itex (2017), Pro-Patine, Itex 2017
46. Gold Others (2016), Pro-Pataine : The Innovation of Downstream Product of Pangasius Sutchi Fish in Tasik Kenyir Terengganu for Expanding The Economic Growth of Malaysia East Coast Community., Others 2016
47. Bronze lucel (2016), Flexi Mode: Flexible Approach for Effective English Training Practice, lucel 2016

48. Bronze Mpi (2016), Philantrokits: Philanthropic Kits for Systematic Rescue, Aid and Relief Distribution, Mpi 2016
49. Bronze Iucel (2016), Fleximode: Flexible Approach for Effective English Training Practice, Iucel 2016
50. Gold Mpi (2015), Halalscan, Mpi 2015
51. Bronze Pecipta (2015), Halalscan, Pecipta 2015
52. Gold Others (2015), Halalscan: The Smartphone Application of Halal Branding Index, Others 2015
53. Silver Others (2015), Stereonetworks: The Application of High Performance Communication Network for Mutawwif and Hajj/umrah Pilgrims, Others 2015
54. Bronze Others (2015), Stereonetworks: The Application of High Performance Communication Network for The Tourism Industry, Others 2015
55. Others Mpi (2015), Stereonetworks, Mpi 2015

Member

1. Silver Iucel (2024), Ai-Elect: Solusi Kepada Undi Buta Tuli, Iucel 2024
2. Gold Mpi (2024), Ai-Elect, Mpi 2024
3. Bronze Mpi (2024), Edu-Fusion : Gamifyassess, Mpi 2024
4. Bronze Mpi (2023), Pilih Yang Mana?, Mpi 2023
5. Silver Mpi (2023), Electoral Dynamic Canvas, Mpi 2023
6. Gold Mpi (2023), Undi18@school, Mpi 2023
7. Gold Unisel (2023), Modul Faham Politik, Hadam Demokrasi, Unisel 2023
8. Silver Others (2021), Perkasa@aps: Solusi Kepada Kerapuhan Keluarga Yang Mempunyai Anak Cerebral Palsy, Others 2021
9. Silver Unisel (2020), E-Unisza Autism Care Centre (Euacc), Unisel 2020
10. Gold Mpi (2019), Environmental Awareness Fun Game (Enviroiness Game) , Mpi 2019
11. Award/icon Others (2018), Fssg Facedoor, Others 2018
12. Bronze Mpi (2018), Wise@travel, Mpi 2018
13. Silver Mpi (2018), Pentrip, Mpi 2018
14. Silver Iucel (2018), Kualiti Hidup Komuniti Terpilih (Qol-My), Iucel 2018
15. Bronze Itex (2017), Fssg Facedoor, Itex 2017
16. Gold Mpi (2017), Fssg Facedoor, Mpi 2017

Intellectual Property

Principal Investigator

1. Mychaperone@temaniku: One-Stop Healthcare Companion Approach(2023), Copyright
2. The Community View Channel: Broadcast Scheduling Platform for The Community, by The Community(2022), Copyright
3. Sees: Self Exploration Education System(2018), Copyright
4. Avu: Public Education - Tutoreal(2017), Copyright
5. Pro-Patine(2017), Copyright
6. Stereonetworks (2015), Copyright
7. Halascan(2015), Copyright

Co-Researcher

1. Edu Fusion : Gamifyassess(2024), Copyright
2. Kanvas Pengundian Dinamik (Electoral Dynamic Canvas (Edc))(2023), Copyright
3. Soal Selidik Pengukuran Tahap Kualiti Hidup (Qol-My)(2018), Copyright
4. Fssg Facedoor(2017), Copyright

Contribution to University

1. Penilai Geran Dalam, Creim: Penilaian Bagi Permohonan FRGS 2024, 2024 - 2024
2. Panel Penilai, Panel Penilai Pembentangan Pelajar Siswazah Fpp - Usman Ahmad Qadri Si3473, 2024 - 2024
3. Ahli Jawatankuasa, Perlantikan Jawatankuasa Pemurnian Kertas Cadangan Semakan Program Akademik Siswazah Fssg (Ketua - Ph.D Sosial Sains), 2024 - 2024
4. Juri/Hakim, Juri Bagi Sesi Pembentangan Poster Rancangan Penyelidikan Sempena Program "international Social Science Roundtable Discussion 2024, 2024 - 2024
5. Penilai Geran Dalam, Perlantikan Sebagai Penilai Bagi Pemantauan (Kemajuan Terkini) Geran Dana Penyelidikan Kpt dan Geran Dalam UniSZA, 2024 - 2024
6. Fasilitator, Pelantikan Sebagai Fasilitator Flexible Education with Soul (Flexs), 2024 - 2024
7. Peserta, Program Sangkutan Al Hijrah Media Corporations (Tv Alhijrah), 2024 - 2024
8. Fasilitator, Bengkel Resume Professional: Kunci Membuka Peluang Kerjaya, 2024 - 2024
9. Pengerusi Viva, Jawatankuasa Pemer?ksaan Tes?s Bag? Calon Sarjana – Hayuni Mazlan (SI3724), 2024 - 2024
10. Pengerusi Viva, Jawatankuasa Pemer?ksaan Tes?s Bag? Calon Doktor Falsafah – Tengku Atikah Binti Engku Fauzi (SI2661), 2024 - 2024
11. Pengerusi Viva, Jawatankuasa Pemer?ksaan Tes?s Bag? Calon Sarjana – Solihan (SI3992), 2024 - 2024
12. Ahli Lembaga Editor jurnal Lain-lain Indeks, Pelantikan Sebagai Managing Editor, Section Editor dan Technical Apj Fssg Tahun 2023, 2024 - 2024
13. Ahli Jawatankuasa, Perlantikan Jawatankuasa Hepa Fssg, 2024 - 2024
14. Ahli Lembaga Editor jurnal Lain-lain Indeks, Perlantikan Sebagai Assoc. Editor Asian People Journal Apj, 2024 - 2024
15. Pengerusi Viva, Pelantikan Jawatankuasa Pemeriksaan Tesis - Burhanuddeen (SI4051), 2024 - 2024
16. Fasilitator, Penyelarasan Pengukuhan Kendiri Latihan Industri, Fakulti Sains Sosial Gunaan, UniSZA, 2024 - 2024
17. Penilai Geran Dalam, Penilai Projek Geran Dalam Universiti, 2024 - 2024
18. Penceramah, Fakulti Sains Sosial Gunaan (Penceramah Mentor Mentee & Iftar Perdana Fssg), 2024 - 2024
19. Editor, Section Editor for Asian People Journal Apj Fssg, 2024 - 2024
20. Pengerusi Viva, Pelantikan Jawatankuasa Pemeriksaan Tesis Calon Doktor Falsafah – Lani Ahmad (SI2690), 2024 - 2024
21. Penceramah, Jemputan Sebagai Penceramah Program UniSZA Legal Career Fair 2024, 2024 - 2024
22. Penilai Geran Dalam, Panel Penilai Geran Knowledge Transfer Programme (Ktp) Creim, 2024 - 2024
23. Auditor, Pelantikan Sebagai Ketua Juruaudit dan Juruaudit Dalam Myra, 2024 - 2028
24. Penceramah, Penceramah Dalam Majlis White Coat Ceremony Bagi Pelajar Tahun Akhir Sarjana Muda Dietetik (Kepujian) UniSZA, 2024 - 2024
25. Pengerusi Viva, Pemeriksaan Tesis Calon Sarjana – Albazely Salima Yousef Ahmed (SI3046), 2024 - 2024
26. Pengerusi Viva, Pelant?kan Pengerusi Jawatankuasa Pemer?ksaan Tes?s – Siti Auji Binti

- Ashari (SI3780), 2024 - 2024
27. Peserta, Malaysian Association of Social Impact Assessment - Praktis Profesional Penilaian Impak Sosial, 2024 - 2024
 28. Ahli Jawatankuasa, Jawatankuasa Pengajian Akademik Universiti (Jkpau), 2024 - 2026
 29. Panel Penilai, Panel Penilai Pembentangan Cadangan Etika Penyelidikan Manusia Fssg, 2024 - 2024
 30. Penilai Geran Dalam, Pusat Pengurusan Kecemerlangan & Inkubator Penyelidikan (Cream), Penilai Geran Dpkpt dan Geran Dalam UniSZA, 2024 - 2024
 31. Panel Penilai, Panel Penilai Pembentangan Cadangan Etika Penyelidikan Manusia UniSZA, 2024 - 2024
 32. Penyumbang, Fakulti Sains Sosial Gunaan (Plan Tindakan Akademik 2024), 2024 - 2024
 33. Panel Penilai, Penilai Kertas Kerja International Conference on Fundamental Studies and Social Sciences 2024 (Icfass24), 2024 - 2024
 34. Ahli Jawatankuasa, Pic Plan Tindakan Akademik (Pta) Fakulti Sains Sosial Gunaan, 2023 - 2023
 35. Penceramah, Program "five Smart: Goal, Attitude, Assignment, Schedule and Note" Hepa UniSZA, 2023 - 2023
 36. Penceramah, Wacana Ilmiah Fakulti Sains Sosial Gunaan (Wacana Ilmiah), 2023 - 2023
 37. Juri/Hakim, Fakulti Kontemporari Islam, Unisza-Muritni Lingga, 2023 - 2023
 38. Juri/Hakim, Panel Penilai I-Portfolio Pencalonan Anugerah Akademik Negara (Aan) UniSZA, 2023 - 2023
 39. Ahli Jawatankuasa, Fakulti Perubatan Unisza, Lantikan Sebagai Ahli Jawatankuasa Induk Karnival Kesihatan Wanita Dungun, 2023 - 2023
 40. Ahli Lembaga Editor jurnal Lain-lain Indeks, Asian People Journal (Apj), Fakulti Sains Sosial Gunaan, 2023 - 2023
 41. Penilai Geran Luar, Pusat Pengurusan Kecemerlangan & Inkubator Penyelidikan (Cream), Penilai Geran FRGS 2023, 2023 - 2023
 42. Penilai Jurnal Berindeks Scopus/ISI, Journal of Nusantara Studies-Developing Measuremnet Scale of Political Literacy from University Students, 2023 - 2023
 43. Penasihat, Penasihat Persatuan Kebudayaan Anak-Anak Borneo, 2023 - 2024
 44. Pengerusi Viva, Pelantikan Jawatankuasa Pemeriksaan Tesis Bagi Calon Doktor Falsafah - Nurbaiti (Si2057), 2023 - 2023
 45. Pengerusi Viva, Pelantikan Jawatankuasa Pemeriksaan Tesis Bagi Calon Doktor Falsafah - nor Izzati Binti Abdul Ghani (SI0742), 2023 - 2023
 46. Pengerusi Viva, Surat Pelantikan Jawatankuasa Pemeriksaan Tesis - Ahmed Ahmed Olaitan (Si4081), 2023 - 2023
 47. Penilai Geran Dalam, Lantikan Sebagai Panel Penilai Bagi Permohonan Projek Dana Penyelidikan Universiti (DPU) 2.0 Tahun 2023, 2023 - 2023
 48. Ahli Jawatankuasa, Jk Website Fssg, 2023 - 2025
 49. Ketua, Pusat Pengurusan Kecemerlangan & Inkubator Penyelidikan (Cream), Research Group Heritage Socio-Cultural and Indigenous, 2023 - 2024
 50. Juri/Hakim, Pelantikan Sebagai Juri Pertandingan Anugerah Khas Yb Menteri Pendidikan Malaysia (Akri) 2023 - Juri UniSZA, 2023 - 2023
 51. Penceramah, Universiti Sultan Zainal Abidin: Penceramah Program Bicara Santai Flexs Siri 3/2023: Komunikasi dan Kolaborasi Dalam Kemampanan Amalan Pendidikan Berimpak Tinggi Hieps, 2023 - 2023
 52. Penceramah, Penceramah Komunikasi Profesional Dalam Majlis White Coat Ceremony Bagi Pelajar Tahun Akhir Sarjana Muda Dietetik (Kepujian) UniSZA Sesi 2023/2024, 2023 - 2023
 53. Penilai Geran Dalam, Creim: Penilaian Geran Geran Padanan (Matching Grant), Model

- Kearifan Lokal Untuk Menangani Kebakaran Hutan Ke Arah
Pencapaian'pembangunan Lestari (Sdgs) Tahun 2030 di Malaysia dan Indonesia,
2023 - 2023
54. Penilai Geran Dalam, Creim: Penilaian Geran Geran Padanan (Matching Grant), Sustainable Ecotourism Development and Collaborative Governance in Setiu Wetlands, Malaysia and Wisata Mangrove Kedatim of Madura, Indonesia: a Comparative Study., 2023 - 2023
 55. Juri/Hakim, Festival Nasyid UniSZA 2023, 2023 - 2023
 56. Pengerusi Viva, Pelantikan Jawatankuasa Pemeriksaan Tesis Sarjana - Rafsanjani Ony, 2023 - 2023
 57. Pengerusi Viva, Pelantikan Jawatankuasa Pemeriksaan Tesis Bagi Calon Doktor Falsafah - Ridwan Muhammad (Si2880), 2023 - 2023
 58. Ahli Jawatankuasa, Pejabat Pendaftar Unisza: Ahli Jawatankuasa Penilaian Calon dan Pemenang Anugerah Pentadbir Universiti (Apu) 2023, 2023 - 2023
 59. Penceramah, Fakultas Dakwah dan Ilmu Komunikasi Universitas Negeri Mataram, Indonesia dan Fakulti Pengajian Umum dan Pendidikan Lanjutan Unisza, Wacana Pengajian Teras, , 2023 - 2023
 60. Fasilitator, Lantikan Sebagai Fasilitator 'flexs Cirlce' Bagi Program Daurah Flexible Education with Soul (Flexs), 2023 - 2023
 61. Ahli Jawatankuasa, Plan Malaysia, 2023 - 2023
 62. Pembentang, World Islamic Social Science Congress, 2022 - 2022
 63. Penceramah, Penceramah Program Pembentukan Sahsiah Mahasiswa: Adab Vs Salah Laku, 2022 - 2022
 64. Peserta, Pusat Khidmat Masyarakat (C) & Pusat Pembangunan Holistik (Pphp) "pertandingan Menulis Sajak Bertemakan Endamik Proses Kehidupan Bersama Virus"", 2022 - 2022
 65. Ahli Jawatankuasa, Pengurusan Penyelidikan dan Pembangunan Fakulti Sains Sosial Gunaan, 2022 - 2022
 66. Ahli Jawatankuasa, Akademik Fakulti Sains Sosial Gunaan, 2022 - 2024
 67. Ahli Jawatankuasa, Hal Ehwal Pelajar dan Alumni (Hepa) Fakulti Sains Sosial Gunaan, 2022 - 2024
 68. Ahli Jawatankuasa, Siswazah Fakulti Sains Sosial Gunaan, 2022 - 2024
 69. Penyelia, Latihan Industri Fakulti Sains Sosial Gunaan, 2022 - 2022
 70. Pengerusi, Ahli Jawatankuasa Promosi dan Visibilitiy Fakulti Sains Sosial Gunaan, 2022 - 2024
 71. Ahli Jawatankuasa, Ahli Jawatankuasa Kerja Laporan Tahunan dan Penyata Kewangan UniSZA (Ltpk) Bagi Tahun 2021, Jawatankuasa Graduan Holistik, Berciri Kesukarelawan dan Keseimbangan, 2022 - 2022
 72. Panel Penilai, Pembentangan Pelajar Siswazah Phd, Usman Ahmad Qadri (Si3473), 2022 - 2022
 73. Panel Penilai, Panel Penilai Bagi Pembentangan Pelajar Siswazah Sarjana Fssg Syazwani Amalin Binti Ab Razak (Si3782), 2022 - 2022
 74. Juri/Hakim, Panel Penilai Bagi Pembentangan Pelajar Siswazah Ph.D Fssg Omah Onyekachi Nehemiah (Si4127), 2022 - 2022
 75. Ahli Jawatankuasa, International Conference on Law and Globalisation 2022 (Iclg 2022) Secretariat, Faculty of Law and International Relations, 2022 - 2022
 76. Juri/Hakim, Juri Pertandingan Nyanyian Solidariti Kepada Palestin - Ppbu, 2021 - 2021
 77. Juri/Hakim, Juri Anugerah Keusahawanan Kementerian Pengajian Tinggi (Kpt) Tahun 2021 Peringkat UniSZA, 2021 - 2021
 78. Penceramah, Panel Penceramah Ke Program Klinik Kerjaya, 2021 - 2021

79. Ahli Jawatankuasa, Ahli Jawatankuasa Penyediaan Dci Kursus Integriti dan Rasuh (Kursus Wajib Universiti Dari Kpt), 2021 - 2021
80. Pengajar, Tenaga Pengajar (Softskill) Bagi Program Empower Ecer Latihan Kemahiran dan Keusahawanan, 2021 - 2021
81. Ahli Jawatankuasa, Ahli Jawatankuasa Kerja World Islamic Social Science Congress (Wissc 2021), 2021 - 2021
82. Penilai Geran Dalam, Panel Pakar Bagi Penilaian Projek Kerjasama Penyelidikan (1+3) dan Special Research Grant Scheme - International Collaboration (Srgs-Ic), 2021 - 2021
83. Penasihat, Penasihat Persatuan Kebudayaan Anak-Anak Borneo, 2021 - 2022
84. Penceramah, Penceramah Kursus Metodologi Penyelidikan Secara Dalam Talian, 2021 - 2021
85. Pengerusi, Pengerusi Jawatankuasa Persembahan Sempena Majlis Syarahan Diraja Universiti Sultan Zainal Abidin, 2021 - 2021
86. Ahli Jawatankuasa, Ahli Jawatankuasa Siswazah Fakulti Sains Sosial Gunaan Bagi Tahun 2020, 2020 - 2020
87. Ahli Jawatankuasa, Ahli Jawatankuasa Akademik Fakulti Sains Sosial Gunaan, 2020 - 2021
88. Ahli Jawatankuasa, Penasihat dan Ketua Jawatankuasa Kelengkapan Pelajar Kemasukan Pelajar Baharu UniSZA Sesi 2020/2021, 2020 - 2020
89. Fasilitator, Fasilitator Bengkel Persediaan dan Temuduga Calon Anugerah Tokoh Siswa Kementerian Pendidikan Malaysia 2019, 2020 - 2020
90. Juri/Hakim, Juri Bagi 3-Minute Research & Innovation (3-Mri) Video Contest 2020, 2020 - 2020
91. Ahli Jawatankuasa, Ahli Jawatankuasa Khas Latihan Industri Fssg Sesi Akademik 2020/2021, 2020 - 2021
92. Ahli Jawatankuasa, Ahli Jawatankuasa Program Baharu Fakulti Sains Sosial Gunaan, 2020 - 2021
93. Ahli Jawatankuasa, Ahli Jawatankuasa Khas Latihan Industri Fakulti Sains Sosial Gunaan Sesi 2020/2021, 2020 - 2021
94. Moderator, Moderator Forum Hari Akademia Anjuran Persatuan Staf Akademik UniSZA, 2020 - 2020
95. Ahli Jawatankuasa, Ahli Special Interest Group Kanak-Kanak Kelainan Upaya (Oku) UniSZA, 2019 - 2019
96. Ahli Jawatankuasa, Ahli Jawatankuasa Secretariat Seminar Pembangunan Sumber dan Komuniti (Pesolar) 2019, 2019 - 2019
97. Editor, Penyunting Buku Seminar Pembangunan Sumber dan Komuniti Luar Bandar Kebangsaan (Pesolar 2019), 2019 - 2019
98. Ahli Jawatankuasa, Jawatankuasa Program Pertandingan Debat Alam Sekitar Antara Ipt, 2019 - 2019
99. Penceramah, Penceramah Sempena Hari Kerjaya Pelajar Tahun Akhir Ijazah Sarjana Muda Dietatik (Kepujian), 2019 - 2019
100. Pemeriksa Dalam PHD, Pemeriksa Dalam Tesis Pelajar Doktor Falsafah (Si1807) - Ayub Dwi Anggoro, 2019 - 2019
101. Others, Auditee Bagi Audit Dalaman Pengajaran dan Pembelajaran UniSZA, 2019 - 2019
102. Ahli Jawatankuasa, Pasukan Penulis Artikel Khas UniSZA, 2019 - 2019
103. Ahli Jawatankuasa, Ahli Jawatankuasa Penilaian Audit Kualiti Mooc UniSZA, 2019 - 2019
104. Peserta, Peserta Bengkel Pelan Strategik UniSZA 2020-2022 Bagi Halatuju Penyelidikan Berimpak Tinggi, 2019 - 2019
105. Peserta, Peserta Bengkel Pelan Strategik UniSZA 2020-2022 Bagi Halatuju Insan Holistik (Graduan), 2019 - 2019

106. Ahli Senat, Pelantikan Sebagai Ahli Senat Universiti Sultan Zainal Abidin, 2019 - 2021
107. Ahli Jawatankuasa, Ahli Jawatankuasa Portfolio Kebajikan Staf (Bukan Akademik) Persatuan Staf Akademik (Psa) UniSZA Sesi 2018/2019, 2018 - 2020
108. Ahli Jawatankuasa, Ahli Jawatankuasa Siswazah Fssg UniSZA 2018-2020, 2018 - 2020
109. Ahli Jawatankuasa, Ahli Jawatankuasa Kecil Harta Intelek, 2018 - 2020
110. Ahli Jawatankuasa, Ahli Jawatankuasa Khas Perakuan Kesetaraan Kursus Bagi Program Mobiliti Akademik Berkredit, 2018 - 2018
111. Ahli Jawatankuasa, Ahli Jawatankuasa Buku Panduan Fakulti Sains Sosial Gunaan Sesi 2018/2019, 2018 - 2018
112. Ahli Jawatankuasa, Ahli Jawatankuasa Task Force Outcome Based Education (Obe) UniSZA, 2018 - 2018
113. Ahli Jawatankuasa, Ahli Jawatankuasa Pengurusan Penyelidikan, Penerbitan dan Persidangan, Fakulti Sains Sosial Gunaan., 2018 - 2018
114. Ahli Jawatankuasa, Jawatankuasa Penyediaan Spesifikasi Teknikal Bagi Kanopi, Sistem Audio, Pentas, Bilik Persalinan, Pencerayaan dan Alatan Siaraya Sempena Karnival Idul-Ilmi Konvokesyen Ke-10 UniSZA, 2018 - 2018
115. Ahli Jawatankuasa, Ahli Jawatankuasa Akademik Fakulti Sains Sosial Gunaan Sesi 2018/2019, 2018 - 2019
116. Pengerusi, Pengerusi Jawatankuasa Galeri Digital Kesenian dan Warisan, 2018 - 2020
117. Ahli Jawatankuasa, Pasukan Promosi Pameran Pendidikan UniSZA Tahun 2018, 2018 - 2018
118. Panel Penilai, Panel Penilai Pembentangan Pelajar Siswazah - Zaydoon Dhafi, 2018 - 2018
119. Ahli Jawatankuasa, Ahli Jawatankuasa Kecil Teks Ucapan Konvokesyen UniSZA Kali Ke-10, 2018 - 2018
120. Ahli Jawatankuasa, Ahli Jawatankuasa Akademik Fssg, 2018 - 2018
121. Ahli Jawatankuasa, Ahli Jawatankuasa Program Mobiliti Berkredit Inbound dan Outbound Fssg 2018, 2018 - 2018
122. Others, Liaison Officer (Lo) Bagi Program Perkongsian Ilmu (Industry and Academia Are One), 2018 - 2018
123. Peserta, Peserta Bengkel Outcome Based Education (Obe), 2018 - 2018
124. Ahli Jawatankuasa, Ahli Jawatankuasa Kecil Teks Ucapan Majlis Konvokesyen Ke 10 UniSZA, 2018 - 2018

Contribution to Community

1. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing - Jima-05-2024-0191, 2024 - 2024
2. Penilai Jurnal Lain-lain Indeks, E-Jurnal Penyelidikan dan Inovasi Universiti Islam Selangor Uis-"elemen Kemahiran Inovator Akar Umbi Dalam Amalan Penghasilan Inovasi Akar Umbi Kearah Pembangunan Lestari Melalui Perspektif Islam", 2024 - 2024
3. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing - Jima-05-2024-0187.r1, 2024 - 2024
4. Pembentang, Global Knowledge Research Foundation & Gr Scholastic Llp London, 2024 - 2024
5. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing - Jima-06-2024-0259.r1, 2024 - 2024
6. Pembentang, Global Knowledge Research Foundation & Gr Scholastic Llp India, 2024 - 2024
7. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing - Jima-06-2024-0261,

2024 - 2024

8. Penilai Lain-lain Penerbitan, Penilai Buku Fakulti Pengajian Islam (Media Dakwah - Wacana Islam Dalam Lanskap Media) Universiti Kebangsaan Malaysia Ukm, 2024 - 2024
9. Penilai Jurnal Berindeks ISI Q2, Social Responsibility Journal - Srj-09-2024-0632, 2024 - 2024
10. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science - Sncs-D-23-04894, 2024 - 2024
11. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science - Sncs-D-24-06921, 2024 - 2024
12. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science - [emid:0f188bc1fdd8096c], 2024 - 2024
13. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing - Jima-06-2024-0261.r1, 2024 - 2024
14. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science - [emid:4c72ccb6ec3a7ead], 2024 - 2024
15. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing - Jima-07-2024-0271, 2024 - 2024
16. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science - Sncs-D-24-00610, 2024 - 2024
17. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing - Jima-06-2024-0264.r1, 2024 - 2024
18. Penilai Jurnal Berindeks ISI Q2, Journal of Islamic Marketing - Jima-07-2023-0233, 2024 - 2024
19. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing - Jima-02-2024-0071, 2024 - 2024
20. Penceramah, Universiti Teknologi Mara Uitm - Penceramah Bag? Program "malam Ini Pantai Timur Menangis 2024", 2024 - 2024
21. Penilai Jurnal Berindeks Scopus/ISI, Social Sciences & Humanities Open-Bobbin Lace Making in Goa: an Exploration of a Traditional Craft at Risk. Social Sciences & Humanities Open, 2024 - 2024
22. Pemeriksa Luar PHD, Fakulti Komunikasi dan Pengajian Media Uitm - Siti Nasarah Binti Ismail 2020873448, 2024 - 2024
23. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science - Sncs-D-24-03170r2 , 2024 - 2024
24. Pemeriksa Luar PHD, Faculty of Leadership and Management (Communication) Universiti Sains Islam Malaysia (Usim) - Baghdad Ahmed Nahar Alshanag , 2024 - 2024
25. Penilai Jurnal Berindeks Scopus/ISI, Social Responsibility Journal-Srj-02-2024-0088.r1, 2024 - 2024
26. Penilai Lain-lain Penerbitan, Semarak Ilmu - Icits2024: Digital Therapy for Elderly : a Review Study of Advantages and Effectiveness, 2024 - 2024
27. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing - Jima-05-2024-0187.r2, 2024 - 2024
28. Pembentang Ucaptama, (Aeic Academic Exchange Information Center - 2024 4th International Conference on Public Relations and Social Sciences , 2024 - 2024
29. Penilai Jurnal Berindeks Scopus/ISI, R Sn Computer Science - Sncs-D-24-01460r1 , 2024 - 2024
30. Ahli, Asian Media Information and Communication Centre , 2024 - 2024
31. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science - Sncs-D-24-01460r1, 2024 - 2024
32. Pembentang Ucaptama, 2024 4th International Conference on Public Relations and Social

- Sciences (Icprss 2024), 2024 - 2024
33. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science - Sncs-D-24-06921r1, 2024 - 2024
 34. Pembentang Ucaptama, The International Conference on Culture, Design and Social Development (Cdsd 2024) , 2024 - 2024
 35. Penilai Jurnal Berindeks ISI Q2, Social Responsibility Journal-Srj-02-2024-0088.r3, 2024 - 2024
 36. Penilai Jurnal Lain-lain Indeks, South Asian Journal of Social Studies and Economics, 2024 - 2024
 37. Penilai Jurnal Berindeks Scopus/ISI, Social Responsibility Journal-Manuscript Id Srj-11-2024-0838, 2024 - 2024
 38. Penilai Jurnal Berindeks ISI Q2, Reviewer of Jima-07-2023-0233.r1 for Journal of Islamic Marketing, 2024 - 2024
 39. Penilai Jurnal Berindeks ISI Q2, Review of Jima-05-2024-0187 for Journal of Islamic Marketing, 2024 - 2024
 40. Penilai Jurnal Berindeks Scopus/ISI, Stem Education-Project-Work Artificial Intelligence Integration Framework (Paif): Developing a Generic Framework for Educational Integration, 2024 - 2024
 41. Penilai Jurnal Berindeks Scopus/ISI, Stem Education-Pre-Service Teachers' Technology Acceptance of Artificial Intelligence (Ai) Applications in Education, 2024 - 2024
 42. Penilai Jurnal Berindeks ISI Q2, Social Responsibility Journal-Srj-02-2024-0088.r2, 2024 - 2024
 43. Penilai Jurnal Berindeks Scopus/ISI, Social Sciences & Humanities Open-Bobbin Lace Making in Goa: an Exploration of a Traditional Craft at Risk. Social Sciences & Humanities Open, 2024 - 2024
 44. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing - Jima-07-2023-0233.r2, 2024 - 2024
 45. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science - Springer Nature, 2024 - 2024
 46. Juri/Hakim, Juri Acara Poster Khat, Pertandingan Video Pendek Amal Islami 2024, 2024 - 2024
 47. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science - Sncs-D-24-03170 , 2024 - 2024
 48. Penceramah, Sekolah Menengah Kebangsaan Ceneh Baru - Bengkel Aplikasi Tik Tok Dalam Pengajaran dan Pembelajaran Secara Atas Talian, 2024 - 2024
 49. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science - Sncs-D-24-01095r2 , 2024 - 2024
 50. Pembentang, Communication University of China (Cuc) Beijing, China - Exploring The Technological Frontier: Ai's Impact on Journalistic Innovation in Malaysia, 2024 - 2024
 51. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science - Sncs-D-24-03634, 2024 - 2024
 52. Ahli, Kongres Persatuan Akademik Malaysia, 2024 - 2030
 53. Pembentang, Asian Media Information and Communication Centre - Amic-Exploring The Technological Frontier, 2024 - 2024
 54. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science - Sncs-D-23-04979 , 2024 - 2024
 55. Ahli, International Association for Media and Communication Research (Iamcr), 2024 - 2024
 56. Peserta, Asian Media Information and Communication Centre - Amic, 2024 - 2024
 57. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing - Jima-06-2024-0259, 2024 - 2024

58. Penceramah, Guest Speaker at Akdeniz University Faculty of Communication and Academic Visit to The Faculty of Communication , 2024 - 2024
59. Penceramah, Sekolah Menengah Kebangsaan Ceneh Baru 24000 Kemaman, Terengganu Darul Iman, Bengkel Aplikasi Tik Tok Dalam Pengajaran dan Pembelajaran, 2024 - 2024
60. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing - Jima-07-2024-0275, 2024 - 2024
61. Juri/Hakim, Kerajaan Negeri Terengganu, Jabatan Pelancongan Negeri Terengganu, Juri Pertandingan Peliter Raya Peringkat Negeri Terengganu, 2024 - 2024
62. Pembentang, International Scientific Research Congress" Organized by International Scientific Research Academy (Isracademy) - Intertwining Threads of Sustainability: a Comparative Study of Ryukyu Bingata and Kasuri with Terengganu Batik and Songket, 2024 - 2024
63. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science -Sncs-D-24-04142, 2024 - 2024
64. Pemeriksa Luar PHD, UPM - Zhang Pei, 2024 - 2024
65. Pembentang, International Scientific Research Congress" Organized by "international Scientific Research Academy (Isracademy) = an Ai Chatbot Communication for Micro-Learning in Higher Education, 2024 - 2024
66. Penilai Jurnal Berindeks Scopus/ISI, Sn Computer Science - Sncs-D-24-03170r1, 2024 - 2024
67. Pemeriksa Luar PHD, UPM (Nuzatul Shima Sulaiman), 2024 - 2024
68. Penilai Jurnal Berindeks Scopus/ISI, Social Sciences & Humanities Open-. Ssho-D-23-01608r1, 2024 - 2024
69. Penilai Jurnal Berindeks ISI Q2, Social Responsibility Journal - Srj-02-2024-0088, 2024 - 2024
70. Juri/Hakim, Appointment as a Jury Member and Group Exhibition Artist at The Asia Network Beyond Design 2023 Taiwan Exhibition, 2023 - 2023
71. Juri/Hakim, Appointment as a Jury Member and Group Exhibition Artist at The Asia Network Beyond Design 2023 Thailand Exhibition, 2023 - 2023
72. Penceramah, Phuket Rajabhat University, Thailand, 2023 - 2023
73. Ahli, Ahli Seumur Hidup Persatuan Anak Permata Syurga Terengganu Aps, 2023 - 2023
74. Ahli, Manchester City (Cityzens) Football Club, 2023 - 2023
75. Penceramah, Pejabat Setiausaha Kerajaan Negeri Terengganu, 2023 - 2023
76. Penceramah, Universiti Teknologi Mara (Uitm), Fakulti Sains Pentadbiran dan Pengajian Polisi, 2023 - 2023
77. Ahli Jawatankuasa, "karnival Kesihatan Wanita" Persatuan Isteri Wakil Rakyat dan Bekas Wakil Rakyat Terengganu dan UniSZA, 2023 - 2023
78. Pembentang Ucaptama, Universiti Utara Malaysia Uum, Invited Speaker in "the 3rd International Conference on Management and Communication 2023 (Icmc 2023), 2023 - 2023
79. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing-Jima-08-2022-0207.r2, 2023 - 2023
80. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing-F Jima-08-2022-0236, 2023 - 2023
81. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing-Jima-08-2022-0236.r1, 2023 - 2023
82. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing-Jima-08-2022-0236.r2, 2023 - 2023
83. Pembentang, Batna 1 University, Ministry of Higher Education and Scientific Research, People's Democratic Republic of Algeria, 2023 - 2023
84. Ahli, Ahli Bersekutu Intelek Terengganu, 2023 - 2023

85. Penceramah, Universiti Utara Malaysia, Community Social Responsibility Towards Sustainable Development in Malaysia, 2023 - 2023
86. Ahli, Member of The Cambodia Islamic Youth Charity Association for Development (Ciycad), 2023 - 2025
87. Pembentang, 2nd World Conference on Information Systems for Business Management, Global Knowledge Research Foundation & G R Scholastic Llp, Bangkok Thailand, 2023 - 2023
88. Pembentang, International Islamic University Malaysia (Iium), Islamic Imc Virtual Seminar 2023, 2023 - 2023
89. Penasihat, Appointment as a Trainer for Young Entrepreneur Development Programme (Batch 09-2023), 2023 - 2023
90. Penilai Jurnal Berindeks ISI Q2, Social Responsibility Journal, Emerald Group Publishing Ltd.-Sj-04-2023-0217, 2023 - 2023
91. Ahli, Asia Network Beyond Design (Anbd) Korea, 2023 - 2024
92. Auditor, Jabatan Pendidikan Tinggi, Kementerian Pendidikan Tinggi Myra, 2023 - 2023
93. Pembentang Plenari, Anbd: Speaker and Group Exhibition Artist at The Asia Network Beyond Design 2023 Korea Exhibition, Dream Forest Gallery, Seoul, Korea, 2023 - 2023
94. Penasihat, Cedar, Centre for Entrepreneur Development and Research, Business Advisory & Coaching Network (Beacon), 2023 - 2023
95. Juri/Hakim, Lantikan Sebagai Juri Pertandingan Bot Berhias 2023, Sempena Sambutan Jubli Perak 25 Tahun Pemerintahan Kdymm Sultan Terengganu, 2023 - 2023
96. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing-F Manuscript Id Jima-08-2022-0207.r3, 2023 - 2023
97. Peserta, Seminar Mastering Tiktok for Business (Mtb), 2023 - 2023
98. Penceramah, Surat Lantikan Penceramah, Program Ibu Bapa & Pelajar "big Why Kejayaan" Bagi Program Empower Ncer Akademik Bagi Tahun 2023 - Batch 3 – Pakej 1 Bagi Daerah Bandar Baharu, Negeri Kedah, 2023 - 2023
99. Penilai Jurnal Berindeks ISI Q2, Social Responsibility Journal-05-2023-0295, 2023 - 2023
100. Penceramah, Lantikan Sebagai Perunding dan Penceramah – Program Ibu Bapa & Pelajar "big Why Kejayaan" Bagi Program Empower Ncer Akademik Bagi Tahun 2023 - Batch 3 – Pakej 1 Bagi Daerah Kuala Muda, Negeri Kedah, 2023 - 2023
101. Pembentang, 8th Southeast Asia International Philanthropy Conference 2023 - Seaipc2023, Universiti Teknologi Mara, 2023 - 2023
102. Penceramah, Lantikan Sebagai Perunding dan Penceramah – Program Ibu Bapa & Pelajar "big Why Kejayaan" Bagi Program Empower Ncer Akademik Bagi Tahun 2023 - Batch 3 – Pakej 1 Bagi Daerah Pendang, Negeri Kedah, 2023 - 2023
103. Ketua, Ketua Projek Pembelajaran Sepanjang Hayat Tidak Formal Program Rg Warisan Sosiobudaya dan Peribumi Geran Sumbangan Skum (Gss) Berkaitan Batik, Songket dan Tembaga Terengganu, 2023 - 2023
104. Penceramah, Lantikan Sebagai Perunding dan Penceramah – Program Ibu Bapa & Pelajar "big Why Kejayaan" Bagi Program Empower Ncer Akademik Bagi Tahun 2023 - Batch 3 – Pakej 1 Bagi Daerah Kulim, Negeri Kedah, 2023 - 2023
105. Penilai Jurnal Berindeks ISI Q2, Social Responsibility Journal, 2023 - 2023
106. Ahli, Quvae, 2023 - 2023
107. Penilai Jurnal Lain-lain Indeks, Malaysian Association of Communication Educators, Reviewer for Journal of Communication Education (Jce)-'the Rise of Tiktok: Repercussions on Malaysian Young Adults' Academic Performance', 2023 - 2023
108. Pembentang, St. Paul University Manila, The Philippines, 2023 Anpor-Apca-Ficl Annual Conference "exploring The Influence of Social Media Influencers' Allure on Tiktok Users' Purchase Intentions on Batik Malaysia", 2023 - 2023

109. Penilai Jurnal Berindeks ISI Q2, Emerald Group Publishing, Journal of Islamic Marketing (Jima)-Jima-08-2022-0236.r4 , 2023 - 2023
110. Penilai Jurnal Berindeks ISI Q2, Emerald Group Publishing, Journal of Islamic Marketing (Jima)-Jima-08-2022-0207.r4, 2023 - 2023
111. Penilai Jurnal Berindeks ISI Q2, Emerald Group Publishing, Journal of Islamic Marketing (Jima)-Jima-08-2022-0236.r3, 2023 - 2023
112. Penilai Jurnal Berindeks ISI Q1, Emerald Group Publishing, Journal of Computers in Education (Jlce)-Artificial Intelligence, 2023 - 2023
113. Penilai Jurnal Berindeks ISI Q2, Emerald Group Publishing, Social Responsibility Journal- Srij-05-2023-0295, 2023 - 2023
114. Pembentang Ucaptama, Phuket Rajabhat University, Mueang Phuket District, Phuket Province, Thailand, The 1st International Conference Batik Creative Workshop and Presentation "cultural Heritage: Batik Asean Mutual Cultural", 2023 - 2023
115. Juri/Hakim, Appointment as a Jury Member and Group Exhibition Artist at The Asia Network Beyond Design 2023 Tokyo Exhibition, 2023 - 2023
116. Juri/Hakim, Appointment as a Jury Member and Group Exhibition Artist at The Asia Network Beyond Design 2023 Korea Exhibition, 2023 - 2023
117. Penilai Jurnal Lain-lain Indeks, Journal of Contemporary Issues in Media and Communication (Jcimc)-The Factor of Knowledge, Attitude, Friends, and Social Media That Influence The Universiti Pendidikan Sultan Idris Students in Accepting K-Pop Culture, 2022 - 2022
118. Penceramah, Seminar Pemantapan Kenegaraan Generasi Milenial - Pejabat Setiausaha Kerajaan Negeri Terengganu (Dewan Undangan Negeri), 2022 - 2022
119. Ahli, Majlis Kebudayaan Universiti-Universiti Malaysia, 2022 - 2023
120. Ahli Jawatankuasa, Suruhanjaya Pilihanraya Malaysia (Pemerhati), 2022 - 2022
121. Pemeriksa Luar PHD, External Examiner for Thesis Examination (Ph.D) Universiti Malaysia Terengganu - Mohd Hazlami Jusoh, 2022 - 2022
122. Penceramah, Jemputan Sebagai Penceramah Program Cakna@18 Anjuran Majlis Belia Negeri Pahang, 2022 - 2022
123. Ahli, Keahlian Majlis Profesor Negara Dengan No.keahlian:mpn18108, 2022 - 2030
124. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing-Experiential Marketing and Islamic Branding: a New Perspective on College Decision in Islamic Higher Education, 2022 - 2022
125. Penilai Program Akademik, Pelantikan Sebagai Penilai Luar Program - Semakan Soalan Peperiksaan Akhir /penilaian Akhir, Ppal UMT, 2022 - 2025
126. Penilai Jurnal Berindeks Scopus/ISI, Social Responsibility Journal, Emerald Group Publishing Ltd., 2022 - 2022
127. Penilai Jurnal Berindeks Scopus/ISI, Journal of Islamic Marketing, 2022 - 2022
128. Fasilitator, Pelantikan Sebagai Fasilitator Pertandingan Forum Pendidikan Islam & Pendidikan Moral, Matriculation Social Sc/e/vce Carnival (Masoc) Program Matrikulasi Kementerian Pendidikan Malaysia Kali Kedua Tahun 2022, 2022 - 2022
129. Pembentang, Seminar Pengantarabangsaan Pendidikan Tinggi 2022, Kementerian Pengajian Tinggi, Malaysia, 2022 - 2022
130. Penasihat Program Akademik, Penasihat Luar Bagi Program Sarjana Komunikasi Perniagaan (Secara Mod Kerja Kursus) Fbi - UMK , 2022 - 2022
131. Jawatan dalam Agensi Luar/Tempatan, Suruhanjaya Pilihan Raya Malaysia, 2022 - 2022
132. Pengajar, Universiti Malaysia Kelantan, 2022 - 2023
133. Peserta, Certified Content Creator for Software Filmora Bersama Mtas Production Sdn. Bhd., 2022 - 2022
134. Ahli Jawatankuasa, Koordinator Luar Persidangan Antarabangsa Pembangunan Sastera,

- Seni, Budaya, Bahasa dan Warisan 2022 (Icdetah 3.0), 2022 - 2022
135. Peserta, Certified Content Creator in Mydigital Educator @ministry of Higher Education (Mohe) Program, 2022 - 2022
 136. Penilai Jurnal Berindeks Scopus/ISI, Reviewer - Journal of Islamic Marketing, 2021 - 2021
 137. Fellowship/Stewardship, Felo Penyelidik Intelek Terengganu, 2021 - 2023
 138. Ahli Jawatankuasa, Universiti Teknologi Mara, 2021 - 2021
 139. Penilai Jurnal Berindeks Scopus/ISI, Reviewer - Journal of Islamic Marketing, 2021 - 2021
 140. Ahli Jawatankuasa, Member for Malaysia University Consortium (Muc) Universiti Teknologi Malaysia, 2021 - 2022
 141. Penilai Kenaikan Pangkat Profesor Madya, Pengadil Peribadi Untuk Kenaikan Pangkat Ke Jawatan Profesor Madya (Ds54) Universiti Kebangsaan Malaysia (Ukm) Dr. Rosmawati Binti Mohamad Rasit (K016666), 2021 - 2021
 142. Pembentang, Communication Research Seminar 2021 (Corena2021), International Islamic University Malaysia (Iium), 2021 - 2021
 143. Pembentang, 17th Biennial International Conference on Media and Communication (Mention2021), Universiti Kebangsaan Malaysia (Ukm), 2021 - 2021
 144. Ahli Jawatankuasa, Panel Penyelidik - Program Manifestasi Dewan Undangan Negeri Terengganu, Pejabat Setiausaha Kerajaan Negeri Terengganu, 2021 - 2021
 145. Penilai Jurnal Berindeks Scopus/ISI, Reviewer - Academic Exchange Information Centre, 2021 - 2021
 146. Ketua, Ketua Projek The Benang Menari, Persatuan Kebajikan Anak Permata Syurga Terengganu, 2021 - 2021
 147. Ketua, Ketua Projek Rimbunan Segar, Persatuan Kebajikan Anak Permata Syurga Terengganu, 2021 - 2021
 148. Ketua, Ketua Projek Makmal Sosial Terapi Seni, Persatuan Kebajikan Anak Permata Syurga Terengganu, 2021 - 2021
 149. Penilai Jurnal Berindeks Scopus/ISI, Reviewer - Inderscience Publishers Ltd., 2021 - 2021
 150. Ketua, Ketua Penyelidik Projek , 2021 - 2022
 151. Juri/Hakim, Juri E-Teaching Enhancement and Learning Innovation Carnival 2020 ,umk, 2020 - 2020
 152. Penceramah, Penceramah Kursus Mobile Journalism (Mojo) dan Penyampaian Versatil, Rtm Terengganu, 2020 - 2020
 153. Ahli Jawatankuasa, Ahli Jawatankuasa Teknikal Bagi International Conference on Material Science and Engineering Technology (Icmset 2020), 2020 - 2020
 154. Penilai Jurnal Berindeks Scopus/ISI, Reviewer - Journal of Critical Reviews, 2020 - 2020
 155. Penilai Jurnal Berindeks Scopus/ISI, Reviewer - Journal of Communication and Education (Jce), 2020 - 2020
 156. Penilai Jurnal Berindeks Scopus/ISI, Reviewer - Virtual Reality & Intelligent Hardware, 2020 - 2020
 157. Penilai Jurnal Berindeks Scopus/ISI, Reviewer - Journal of Islamic Marketing, 2020 - 2020
 158. Pembentang Ucaptama, Keynote Speaker - Webinar Internasional Negara Serumpun Indonesia-Malaysia, Universitas Muhammadiyah Ponorogo Fakultas Ilmu Sosial dan Ilmu Politik (Pilkada di Era Pandemi), 2020 - 2020
 159. Pembentang Ucaptama, Keynote Speaker in Webinar Ikomedia Series, Universitas Muhammadiyah Ponorogo, 2020 - 2020
 160. Ahli, Ahli Persatuan Pendidik Komunikasi Malaysia, 2020 - 2030
 161. Juri/Hakim, Juri Pertandingan Amalan Inovasi Pengajaran dan Pembelajaran , UMT, 2019 - 2019
 162. Pembentang Ucaptama, Key Note Speaker - 2019 4th International Conference on Humanities Sciences and Society Development (Ichssd 2019), 2019 - 2019

163. Pembentang Ucaptama, Keynote Speaker - 2019 Southern Region Research Center (Srrc 2019), 2019 - 2019
164. Pembentang Ucaptama, Keynote Speaker - Talkshow Inspiratif 3 Negara Jiran 2.0 â€œRaising Heroes Jakarta, 2019 - 2019
165. Pembentang Jemputan, Guest Speaker - Thungsong Academic Conference 2019, 2019 - 2019
166. Pembentang Ucaptama, Keynote Speaker - 2019 Annual Conference of Music Union of Chinese Audio Association Universities, 2019 - 2019
167. Penceramah, Penceramah Kursus Pengurusan Stress di Tempat Kerja, Politeknik Sultan Mizan Zainal Abidin Dungun, 2019 - 2019
168. Fasilitator, Fasilitator in Akept Round Table Discussion 2018: Getting Real, 2018 - 2018
169. Editor, Editor - Asian People Journal (Apj), UniSZA, 2018 - 2018
170. Jurulatih, Hrdf Certified Trainer - Train The Trainer, 2018 - 2030
171. Penilai Jurnal Berindeks Scopus/ISI, Reviewer - 2017 Social Sciences Postgraduate International Seminar Proceedings, USM, 2018 - 2018
172. Peserta, Research Project on Malaysian Election with S. Rajaratnam School of International Studies, Nanyang Technological University, Singapore, 2018 - 2018
173. Ahli, Sukarelawan Syria Care, 2017 - 2020
174. Others, Ceo Faculty Programe 2.0, 2017 - 2018
175. Penceramah, Motivasi Kepada Para Pelajar, Program Empower Ecer Dungun, Pertubuhan Kemajuan Sosial Malaysia, 2015 - 2015
176. Peserta, Participant - International Invention, Innovation & Design Competition (liid Johor 2015), 2015 - 2015
177. Peserta, Participant - 6th Exposition on Islamic Innovation 2015, 2015 - 2015
178. Peserta, Participant - International Conference and Exposition on Inventions by Institutions of Higher Learning, 2015 - 2015
179. Peserta, Participant - International Invention, Innovation & Design Competition (liid Johor 2015), 2015 - 2015
180. Penceramah, Penceramah Motivasi Program Empower Ecer Dungun, 2015 - 2015
181. Juri/Hakim, Taklimat Ringkas dan Juri Bagi Menilai Prestasi Pembentangan , 2015 - 2015

Consultation

1. Perunding, Pusat Sains dan Kreativiti Terengganu, 2024 - 2024
2. Perunding, Panel Penas?hat dan Konsultans? Bengkel Pemantapan Akadem?k Fakult? Pengurusan, Pend?d?kan dan Kemanus?aan (Fppk) Kolej Un?vers?t? Antarabangsa Ma?wp, 2024 - 2024
3. Pakar Rujuk/Pakar Bidang, Uitm - Pakar Bidang Bagi Mengesahkan Kandungan Instrumen Kajian Pelajar Ph.D Komunikasi Massa Puan Aini Faezah Binti Ramlan / No Pelajar 2021221376, 2024 - 2024
4. Perunding, Business Consultant & Coaching Network, Cedar, Centre for Entrepreneur Development and Research (Beacon Affiliate), 2023 - 2023
5. Perunding, Lantikan Sebagai Perunding dan Penceramah – Program Ibu Bapa & Pelajar “big Why Kejayaan” Bagi Program Empowerncer Akademik Bagi Tahun 2023 - Batch 3 – Pakej 1 Bagi Negeri Kedah, 2023 - 2023
6. Pakar Rujuk/Pakar Bidang, Mengesahkan Kandungan Instrumen Kajian Pelajar Ph.D Komunikasi Massa Puan Hanita Binti Hj Hassan / No Pelajar 2020255124 , 2022 - 2022
7. Pakar Rujuk/Pakar Bidang, Pakar Rujuk Akademik, Sarjana Komunikasi Perniagaan, Universiti Malaysia Kelantan, 2022 - 2022
8. Perunding, Konsultan Studio Penyiaran Fuha, Fakulti Undang-Undang dan Hubungan

- Antarabangsa, 2022 - 2024
9. Perunding, Panel Perunding Projek , 2021 - 2021
 10. Pakar Rujuk/Pakar Bidang, Pelantikan Pakar Rujuk Elemen Ulul Albab Universiti Pendidikan Sultan Idris, 2021 - 2021
 11. Perunding, Panel Perunding Sistem Tanya Pakar UniSZA, 2020 - 2021
 12. Pakar Rujuk/Pakar Bidang, Pakar Rujuk Penilai Instrumen Hubungan Kematangan Emosi dan Pengaruh Media Massa Terhadap Kemerosotan Masalah Disiplin Pelajar Islam. Pelajar Ph.D UniSZA, 2018 - 2018
 13. Perunding, University Consultant Team (Uct), 2015 - 2017

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