

## SEMESTER 1, 2023/2024 PHARMACY ENTREPRENEURSHIP (PHM 30602) VENUE LECTURE:D1-0-04

LECTURERS: MDM.ASLINDA BINTI JAMIL

WEEK / DATE		ACTIVITIES	
		LECTURE	PRACTICAL/ TUTORIAL
1	10 OCT 2023 TUESDAY 11AM-1PM	Lecture 1 – Mdm Aslinda  Being An Entrepreneur	
2	17 OCT 2023	Lecture 2 – Mdm Aslinda	(Project and
	TUESDAY 11AM-1PM	Professionalism in Pharmacy Business	Seminar Discussion)
3	24 OCT 2023	Lecture 3 – Mdm Aslinda	-
	TUESDAY		
	11AM-1PM	Strategic Planning	
4	31 OCT 2023	Lecture 4 – Mdm Aslinda	
	TUESDAY 11AM-1PM	Starting A Pharmacy Business	
5	07 NOV 2023	Lecture 5 – Mdm Aslinda	
	TUESDAY		
	11AM-1PM	Purchasing	
6	14 NOV 2023	Lecture 6 – Mdm Aslinda	
	TUESDAY	Manual on Patrice	
	11AM-1PM	Merchandising	
7	21 NOV 2023 TUESDAY	Lecture 7- Mdm Aslinda	
	11AM-1PM	Information Technology in Pharmacy Business	
		Test 1 (Lecture 1-6) 10%	
		MID SEMESTER BREAK	
		24 November - 02 December 2023	
8	05 DEC 2023	Lecture 8- Mdm Aslinda	
	TUESDAY 11AM-1PM		
	12 DEC 2023	Social Media As A Marketing Tool Seminar Presentation- Pn. Aslinda	
9	TUESDAY	Seminar Presentation- Ph. Asilinda	
	11AM-1PM	Project Report Submission- Pn. Aslinda	
10	19 DEC 2023	Lecture 9- Mdm. Aslinda	
	TUESDAY 11AM-1PM		
		Legal Requirements for Retail Pharmacy	
11	26 DEC 2023	Lecture 10- Mdm Aslinda	
	TUESDAY		
	11AM-1PM	Pharmacy Competition	
12	02 JAN 2024	Lecture 12- Mdm. Aslinda	
	TUESDAY		
	11AM-1PM	Growing Small and Family Ventures	
13	09 JAN 2024 TUESDAY 11AM-1PM	Lecture 13- Mdm. Aslinda	
	I I AIVI- I FIVI	New Development in Pharmacy Business	
14		KeLIPs Activity	
	19 - 27 JAN 2024	STUDY WEEK	
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28 JAN - 22 FEB 2024	FINAL EXAMINATION	

<sup>\*</sup>The schedule is subjected to change