

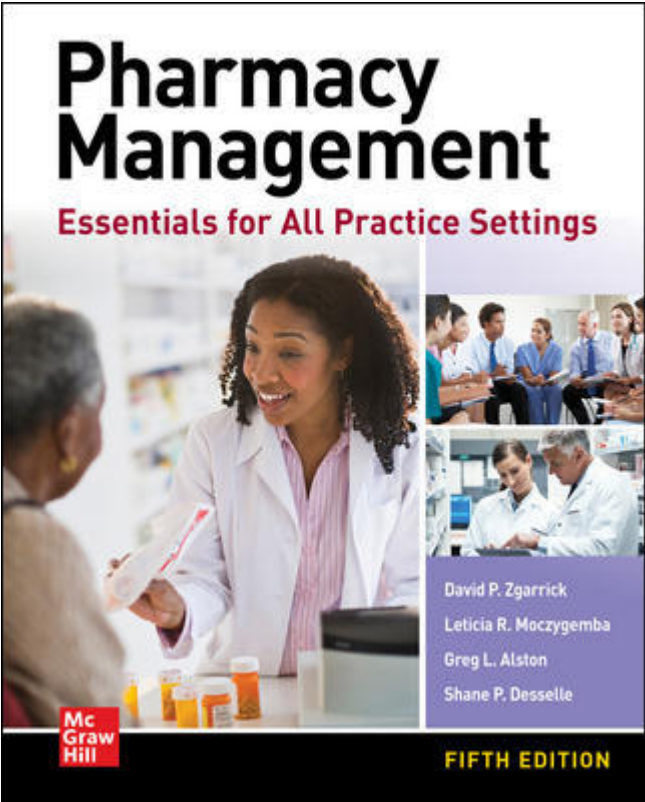
PHARMACY MANAGEMENT



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- 24 March - 30 March

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Lecture Notes: Business Planning for Pharmacy

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Business Plan Discussion

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- 31 March - 6 April

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- Lecture Notes: General Operation Management

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Activities on Operation Management Lecture

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- Restricted Available until 7 April 2024, 12:00 PM

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Lecture 6 : Organization Structure and Bahaviour

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Discussion

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2 June - 8 June

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Marketing Mix 7 Ps-Extra Reading

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UNIVERSITI SULTAN ZAINAL ABIDIN

CONTINUOUS ASSESSMENT (TEST ONLINE)
SEMESTER II SESSION 2020/2021
FACULTY OF PHARMACY
BACHELOR OF PHARMACY (HONOURS)

COURSE

:

PHARMACY MANAGEMENT

COURSE CODE

:

PHM 21202

DURATION

:

1 HOUR

- INSTRUCTIONS TO CANDIDATES
1.

Answer ALL questions.
2.

For Multiple Choice Questions (MCQ), choose ONE (1) correct answer.
3.

Click "Submit all and finish" at the end of the examination.



TEST SESSION 20202021

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6 June - 12 June

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Lecture Notes: Marketing Applications

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Discussion on digital marketing

Edit

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13 June - 19 June

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Lecture Notes: Managing Risk In Pharmacy Practice

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Discussion on the lecture.

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Financial Ratio Exercise

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UNIVERSITI SULTAN ZAINAL ABIDIN

FINAL EXAMINATION
SEMESTER II SESSION 2020/2021
FACULTY OF PHARMACY
BACHELOR OF PHARMACY (HONOURS)

COURSE : PHARMACY MANAGEMENT

COURSE CODE : PHM 21202

DURATION : 2 HOURS

INSTRUCTIONS TO CANDIDATES

1. Answer ALL questions.

2. For Multiple Choice Questions (MCQ), choose ONE (1) correct answer.

3. For Structured Essay Questions (SEQ) and Long Essay Questions (LEQ), answer the questions in the space provided.

4. Click "Submit all and finish" at the end of the examination.

This Question Booklet consists of 10 printed pages.

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