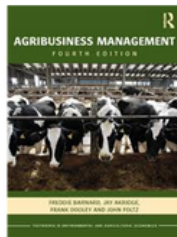
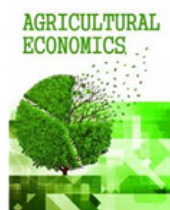
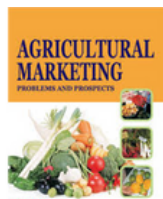


TEACHING & LEARNING MY EXPERIENCES



NALINI ARUMUGAM

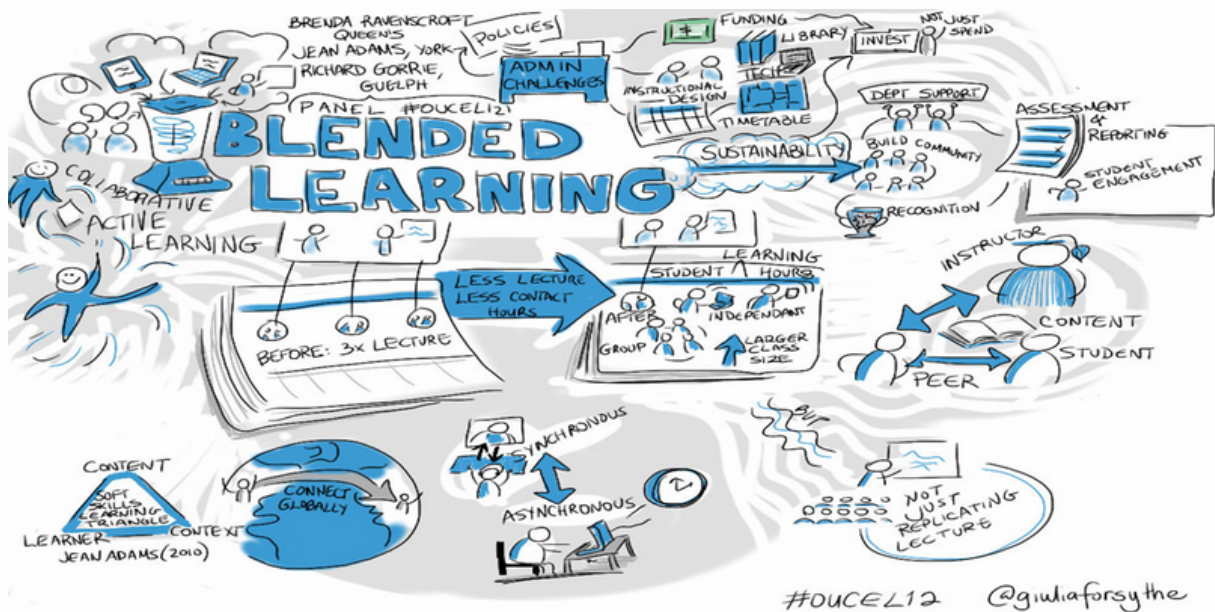
School of Agricultural Sciences & Biotechnology,
Faculty of Bioresources & Food Technology,
Universiti Sultan Zainal Abidin
(UniSZA), Malaysia

nalini@unisza.edu.my

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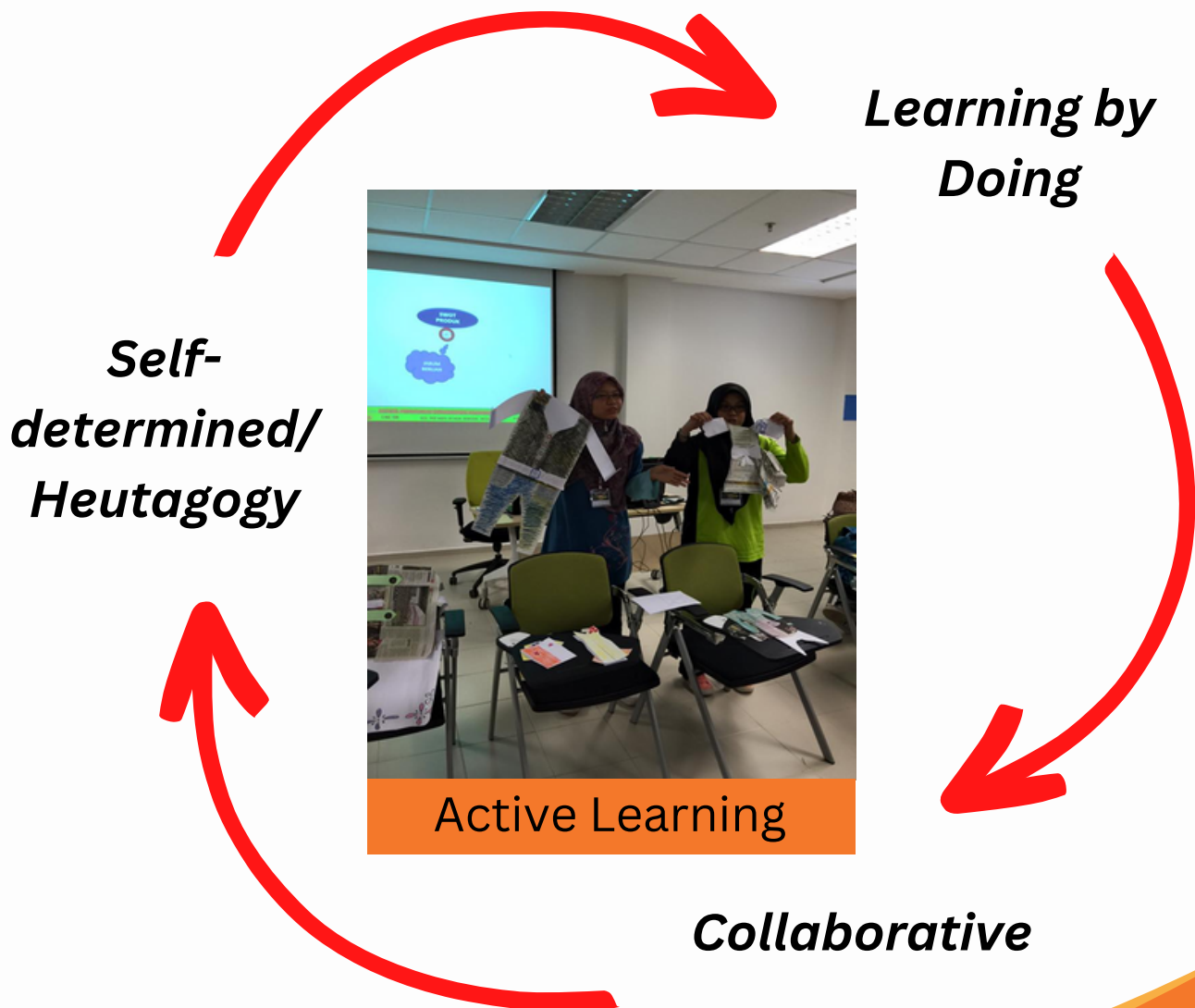
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1.0 BLENDED LEARNING



Lecture, KeLIP, MOOC, OCW, Field Trip, Presentation, Business Plan (Entrepreneurial Project), Facebook, KAHOOT!, Padlet, Sildo, Mentimeter

1.1 Student Involvement



*Pensyarah menjadi fasilitator

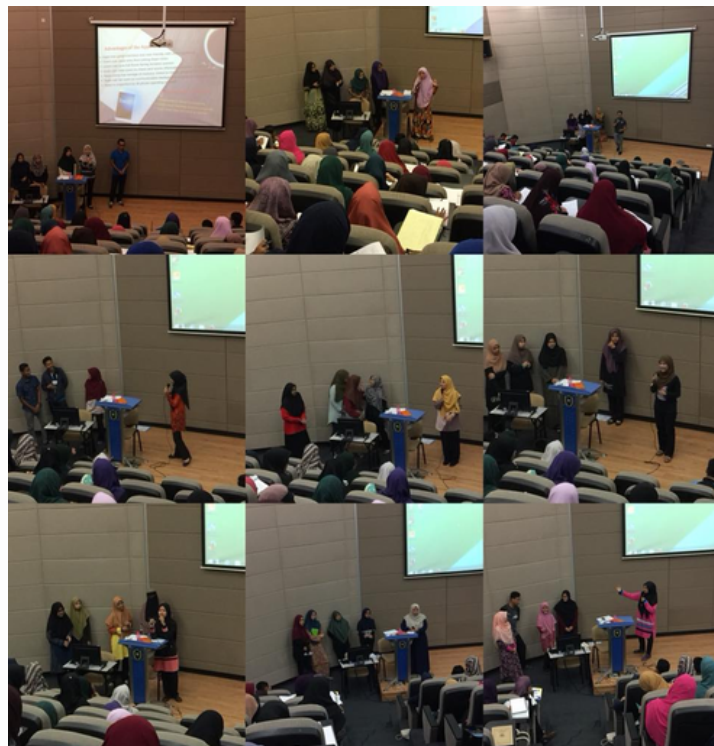
1.2 Classroom Activity

Learning Method:

- Peer Learning
- Collaborative Learning
- Learning by doing
- Brainstorming



1.3 Idea Pitching



Agro entrepreneurs pitching session. 20 groups and 20 ideas.

Their ideas:

1. Jot Down Apps
2. Baby Boo Yum Yum (cassava and pumpkins)
3. Bio-repellant
4. Improvised and Cost effective Green House with recycle materials
5. Organic leafy vege farming (herbs)
6. Rainbow paint for shoes (liquid form)
7. Dragon fruit crepe
8. Doctor Skin scanner
9. Car Wash Services
10. Green Biz Apps (agriculture produce marketing apps)
11. Susu pekat manis (kambing dan lembu)
12. GPS Cow Tracker
13. Magic Knife (kayu ular papua)
14. Drying hanger with fan
15. Magic Pen
16. Magic Thermos
17. Santan Jojoba Melati Oil Hair Mist
18. Bicycle service
19. Steam Iron with Starch
20. Innovated Smart Detector

1.4 Field Trip



1.5 Youtube

 YouTube





Chapter 5

Industry and Competitor Analysis

By
Nalini Arumugam
Faculty of Bioresources and Food Industry
UNISZA

Industry and Competitor Analysis

2,297 views

16 0 SHARE SAVE ...

5 Comments SORT BY

Add a public comment...

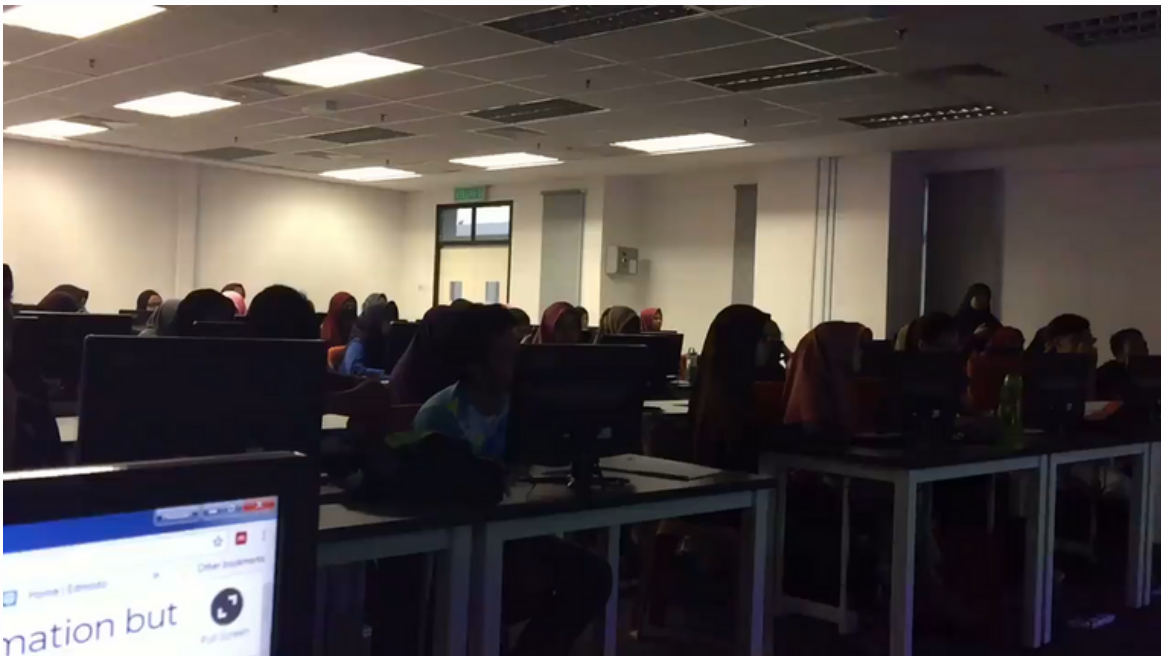
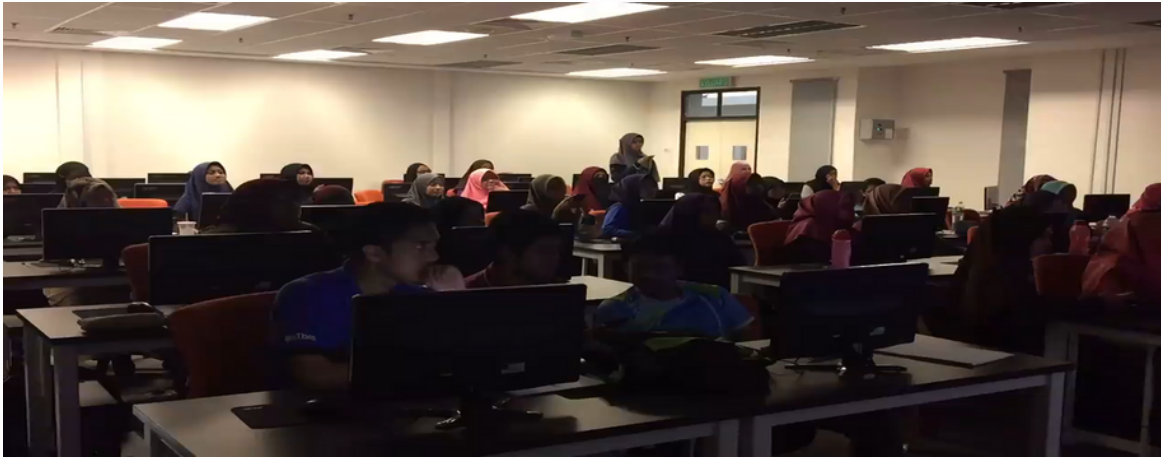
 vikas tomer 1 year ago
Great work mam...really informative..(y)
1 0 REPLY

 bellenomade 1 year ago
Did you miss out on SUSTITUTES?
1 0 REPLY

 wow videos 7 months ago
It is very helpful for me
1 0 REPLY

 Ghada Hamouda 2 years ago
what are the most common analysis needed by an MBA to have as tools...example porters five forces...competitor analysis...swot....big matrix...and many more...please make videos on them
1 0 REPLY
View reply

1.6 Class Participation



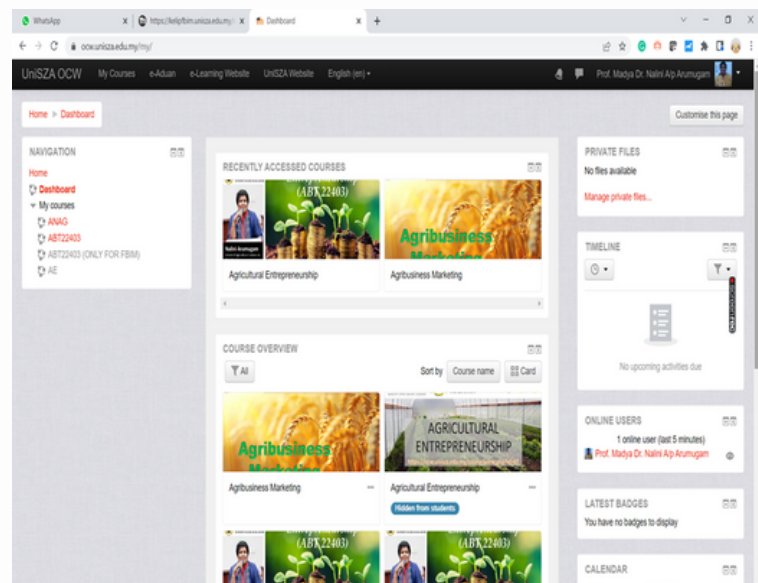
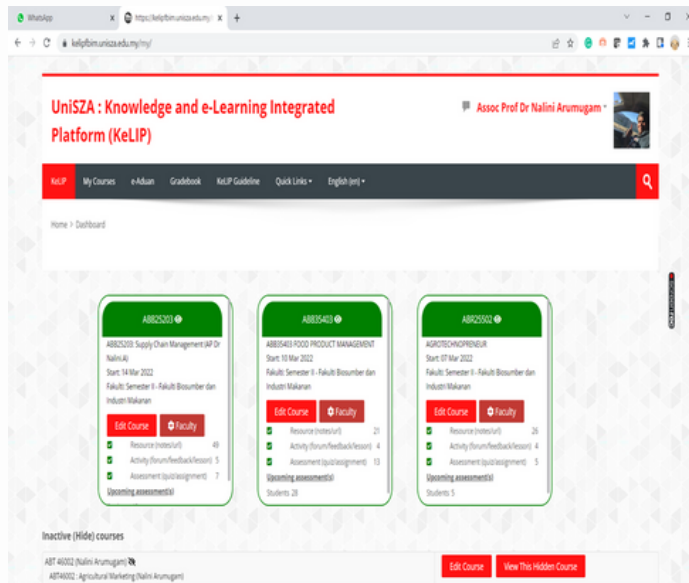
1.7 Food Tech, BioTech & Agribusiness (n=96)



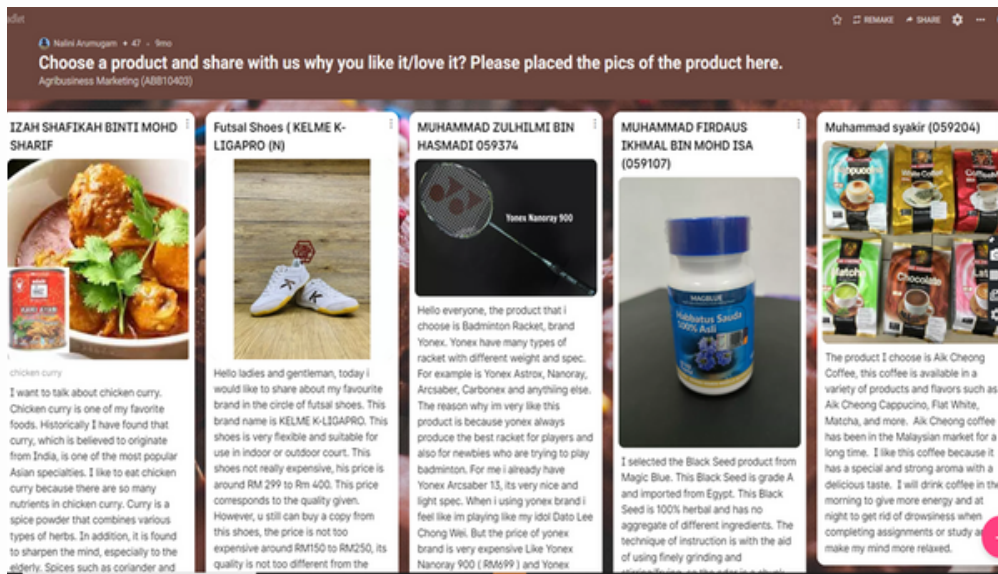
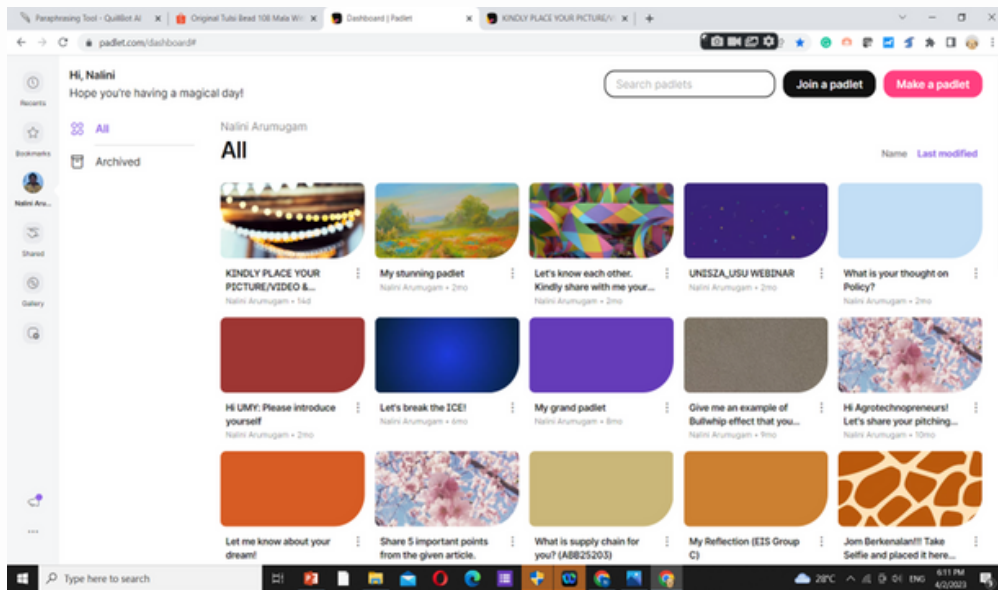
Reaction



2.0 ONLINE LEARNING

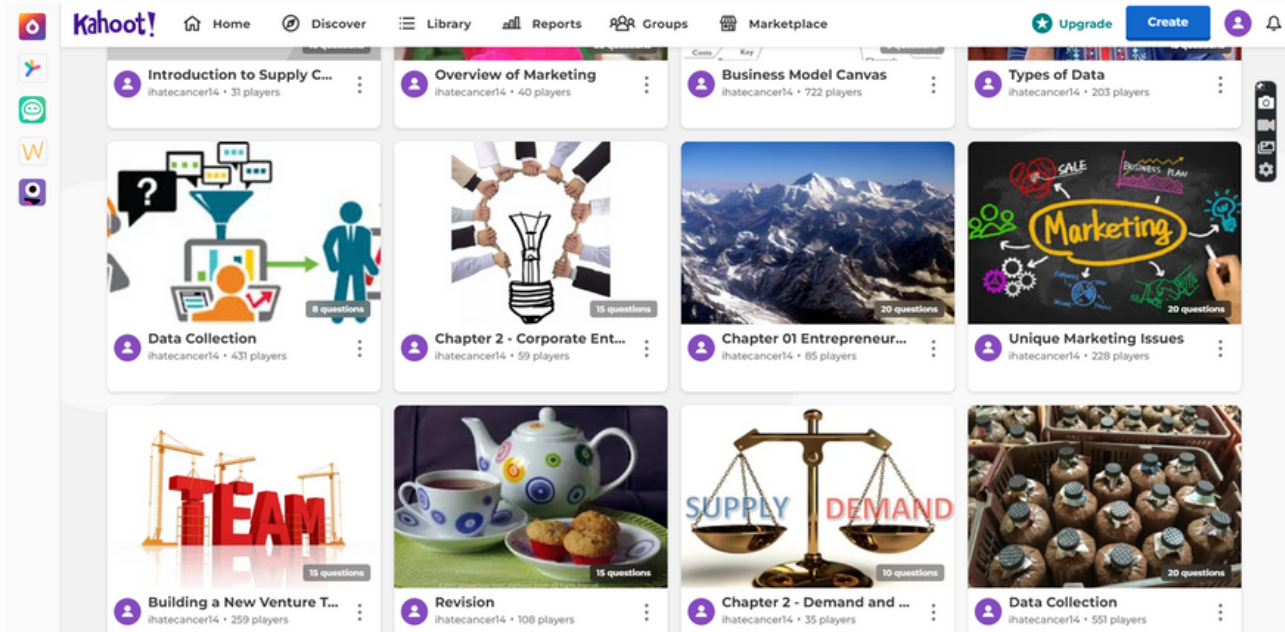


2.1 Online Interaction



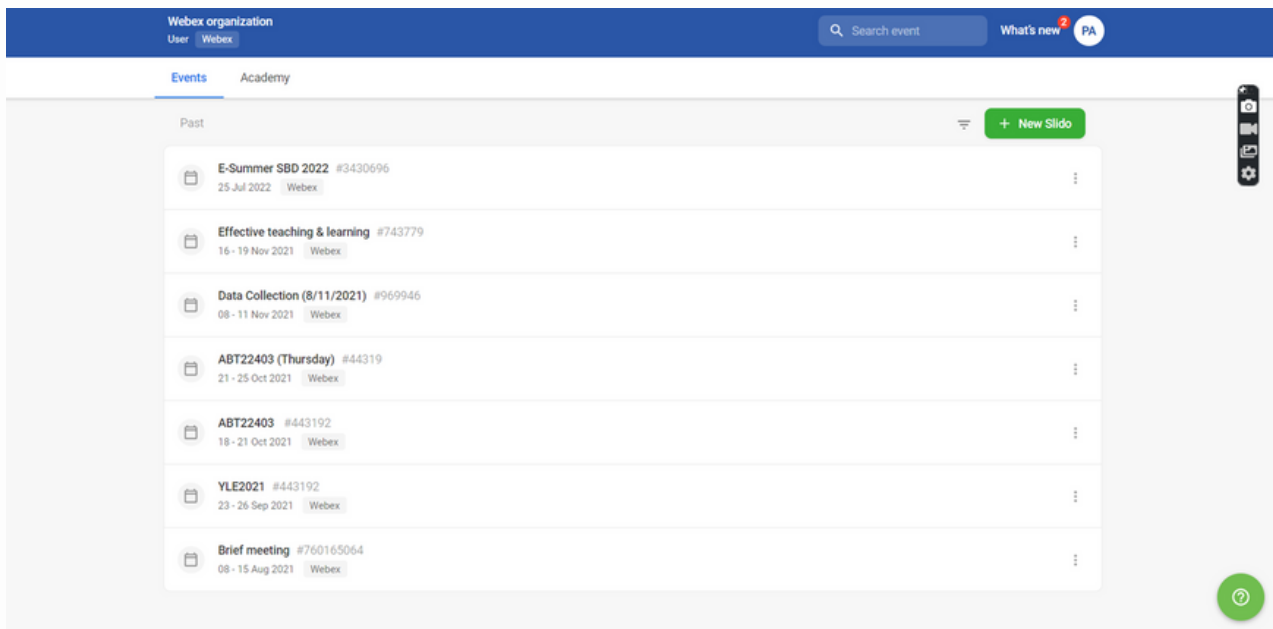
2.2 Kahoot

Link: <https://create.kahoot.it/my-library/kahoots/all>



2.3 SILDO

Link: https://admin.sli.do/events?experience_id=1&utm_campaign=_eid-006-control&utm_source=www.slido.com-_ab



2.4 Mentimeter



★ Upgrade

?



My presentations

Templates

Branding & Colors

My presentations

+ New presentation

+ New folder

Q Type to search

×

Show everything

⌵

☐

Name

Owner

Modified 

Created

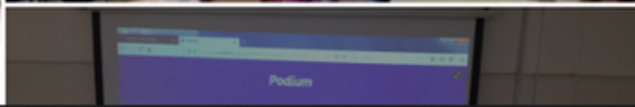
	Data Collection (8/11/21) 2 PRESENTATIONS		Nov 8, 2021	Nov 8, 2021	...
	Consumer Behaviour 1 PRESENTATION		Aug 8, 2021	Aug 8, 2021	...
	Data Collection 1/11/2020 3 PRESENTATIONS		Nov 1, 2020	Nov 1, 2020	...
	Impact of Covid-19 on Agriculture Sector 1 PRESENTATION		May 20, 2020	May 20, 2020	...
	MOA 1 PRESENTATION		May 15, 2020	May 15, 2020	...

3.0 DATA COLLECTION LECTURES



Nalini Arumugam is 😊 feeling excited.
October 22, 2019 · 🧑

The moments of my data collection lectures! ❤️👏🙏

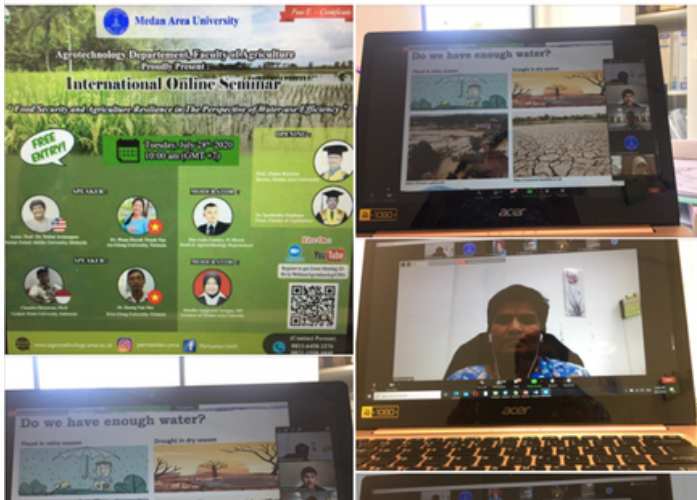


4.0 INTERNATIONAL COLLABORATION

Nalini Arumugam is at **Fakulti Biosumber & Industri Makanan, Unisza, Kampus Besut.** July 28, 2020 - Jerreh - 🌐

International Online Seminar: Food Security and Agriculture Resilience in the Perspective of Water-Use Efficiency organized by Universitas Medan Area. I was given an opportunity to be a keynote speaker with the title, "Management on Food Availability and Distribution". Million thanks to Universitas Medan Area especially to Fakultas Pertanian for the opportunity. 🙏🙏🙏. Attendees were 500!!!!

Special thanks to My dearest Ibu Rika and Dean of FBIM cum kak tiri for the supports and encouragement. Dr Khamsah Mohd thanks for the lunch! 🍽️



Nalini Arumugam is 🥰 feeling thankful at **Universitas Teuku Umar Meulaboh.** October 4, 2017 - Meulaboh, Indonesia - 🌐

I am overwhelmed with their hospitality. Thanks to KPT, UNISZA and UTU to give me this opportunity. Kuliah Umum: Agribisnis, Peluang dan Tantangan.

Special thanks to Ir Rusdi Faizin MSI (Dean of Fakultas Pertanian) Universitas Teuku Umar for the invitation.





UnisZA
UNIVERSITI SULTAN ZAINAL ABIDIN
UNISZA DI PERSADA 40 TAHUN



KUSZA UnisZA

Talk On Food
Supply Chain :

PROSPECTS AND CHALLENGES

DATE : 16 APRIL 2021
(FRIDAY)
TIME : 10 a.m - 12 p.m

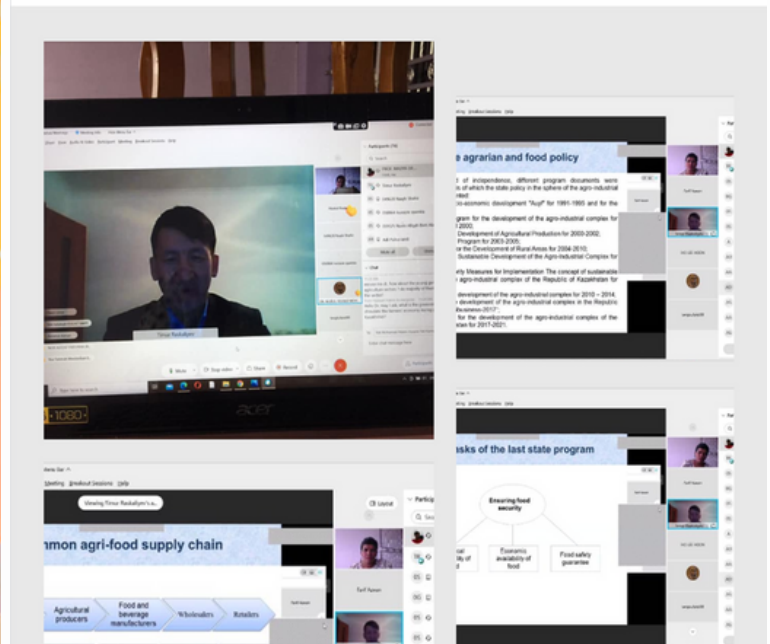
 MODERATOR : ASSOC. PROF DR.
NALINI A/P ARUMUGAM

 Webex Meeting
TALK BY:
MR. TIMUR
RASKALIYEV
SENIOR LECTURER IN DEPARTMENT
OF ECONOMICS, S.SEIFULLIN
KAZAKH AGROTECHNICAL
UNIVERSITY, KAZAKHSTAN

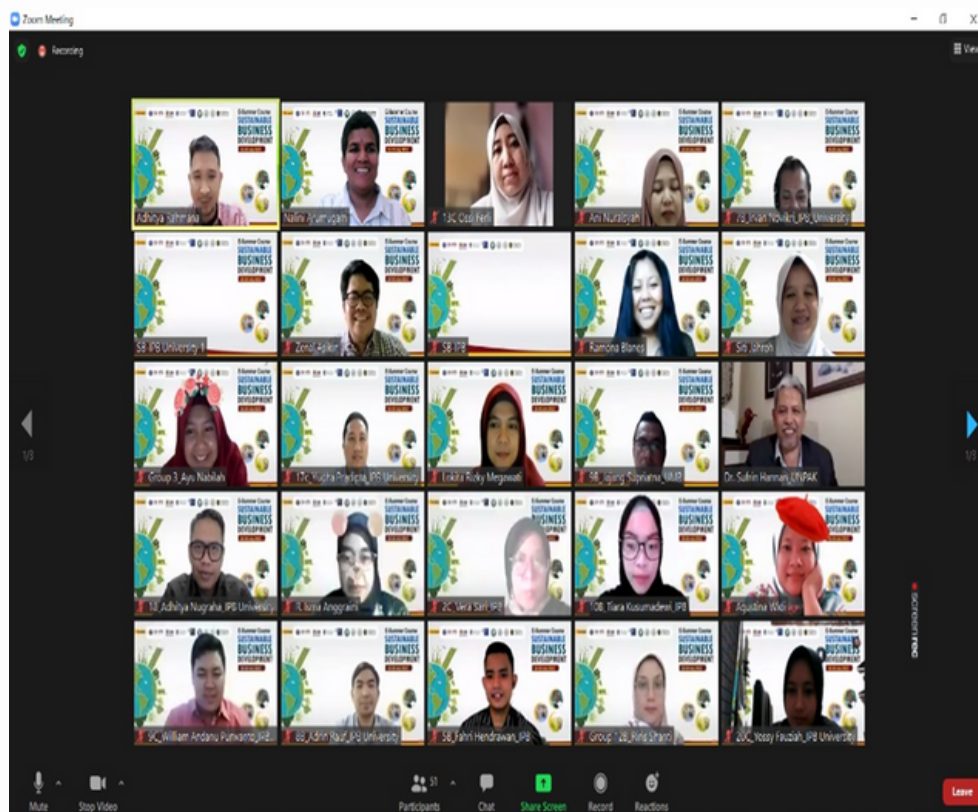


 **Nalini Arumugam** is 🥰 feeling thankful.
April 16, 2021 · 🌐

Food Supply Chain in Kazakhstan: Prospects and Challenges. Thanks Mr Timur for your fruitful and very informative session. Despite of heavy rains, From Kuala Selangor able to connect Campus Besut and Kazakhstan 🇰🇷🇲🇻🇲🇻! Thanks Celcom 🥰!



4.1 E-Summer Course: Institute Pertanian Bogor





4.2 Universitas Jawa Timur



4.3 Universitas Muhammadiyah Yogyakarta



4.4 International Speeches

The poster is for an "International Online Seminar" titled "Food Security and Agriculture Resilience In The Perspective of Water-use Efficiency". It is organized by the Agrotechnology Department, Faculty of Agriculture at Medan Area University. The event is scheduled for Tuesday, July 28th, 2020, at 10:00 am (GMT+7). It features a "FREE ENTRY!" callout and a "Free E - Certificate" badge. The seminar includes a "SPEAKER" section with four international experts: Assoc. Prof. Dr. Nafiah Ar-Romman (Malaysia), Dr. Phan Huyen Thuan (Vietnam), Chandra Setyawan (Indonesia), and Dr. Duong Van Nho (Vietnam). A "MODERATOR" section lists two individuals: Yan Kati Cudry (Head of Agrotechnology Department) and Raudha Anggrini Yuripin (Lecturer at Medan Area University). The "OPENING" section mentions Prof. Dadan Ramdan (Rector of Medan Area University) and Dr. Syahbudin Hasibuan (Dean of Faculty of Agriculture). Contact information for the contact person is provided, along with a QR code and a Zoom Meeting ID link. Social media icons for YouTube, Facebook, and Instagram are also present.

Medan Area University
Agrotechnology Department, Faculty of Agriculture
Proudly Present :

International Online Seminar
"Food Security and Agriculture Resilience In The Perspective of Water-use Efficiency"

FREE ENTRY!

Tuesday, July 28th, 2020
10:00 am (GMT+7)

SPEAKER :

- Assoc. Prof. Dr. Nafiah Ar-Romman
Sabana Zainul Abidin University, Malaysia
- Dr. Phan Huyen Thuan
An-Giang University, Vietnam
- Chandra Setyawan, Ph.D.
Gadjah Mada University, Indonesia
- Dr. Duong Van Nho
Kim Giang University, Vietnam

MODERATOR :

- Yan Kati Cudry, M. Sc.
Head of Agrotechnology Department
- Raudha Anggrini Yuripin, MF
Lecturer of Medan Area University

OPENING :

- Prof. Dadan Ramdan
Rector, Medan Area University
- Dr. Syahbudin Hasibuan
Dean, Faculty of Agriculture

(Contact Person)
0813-6458-2276
0821-1558-4048

Live On :
Zoom
YouTube

Register to get Zoom Meeting ID :
Bit.ly/WebinarAgroteknologiUMA

A woman in a red long-sleeved shirt is presenting the "OBJECTIVES OF THE STUDY". She is standing in front of a screen that displays three numbered objectives, each with a paperclip icon at the top. The objectives are:

- 1**
To access information on existing technologies that potentially can enhance ED applications among small farmers
- 2**
To identify the determinants of ED applications among small farmers
- 3**
To ascertain the barriers of ED applications among the small farmers

5.0 INDUSTRIAL ENGAGEMENT – FARM FRESH MALAYSIA



6.0 PUBLISHED NEW PAPERS ARTICLES

Make reducing food waste a top priority

- <https://www.thesundaily.my/opinion/make-reducing-food-waste-a-top-priority-LY9427591>

Conventional vs online learning

- <https://www.thesundaily.my/home/conventional-vs-online-learning-NX9473285>

7.0 AWARDS & RECOGNITION

**BEST MOOC
2015**

Bronze

Putra
InnoCreative
Carnival In
Teaching And
Learning 2018



2 SILVER

UniZA Carnival on e-
Learning

International Medlit
Conference 2018

Anugerah Pengajaran UniZA 2019
Anugerah Pengajaran UniZA 2022
Anugerah Pensyarah Popular FBIM 2019
Anugerah Pensyarah Popular FBIM 2022







DEAR GOD
THANK YOU FOR
everything